

# CONFERENCE 2004 UPDATE

By now you should be well aware that SECAC will meet in **Jacksonville, Florida, October 13-17, 2004**, where the conference will be hosted by the **University of North Florida** and chaired by **Debra Murphy**. The conference hotel will be the Adam's Mark on the St. John's River within walking distance of the Jacksonville Landing and the Jacksonville Museum of Modern Art.

Plans for the week-end include a Wednesday evening reception for an exhibition of works by outstanding Jacksonville artists; receptions on Thursday evening at the Cummer Museum of Art and Gardens and Jacksonville Museum of Modern Art (JMoMA) where the SECAC Members' Juried exhibition will be on view; on Friday evening the Internationally acclaimed photographer **Jerry Uelsmann** will give the keynote address at UNF's new Fine Arts Center. On Saturday participants may opt for a tour to historic St Augustine to visit Flagler College, the Lightner Museum, the St. Augustine Historical Society and to browse a wonderful array of galleries.

The ending festivities will be a river cruise on *the Jacksonville Princess* on Saturday evening. Revelers will be able to board the yacht close to the Adam's Mark hotel.

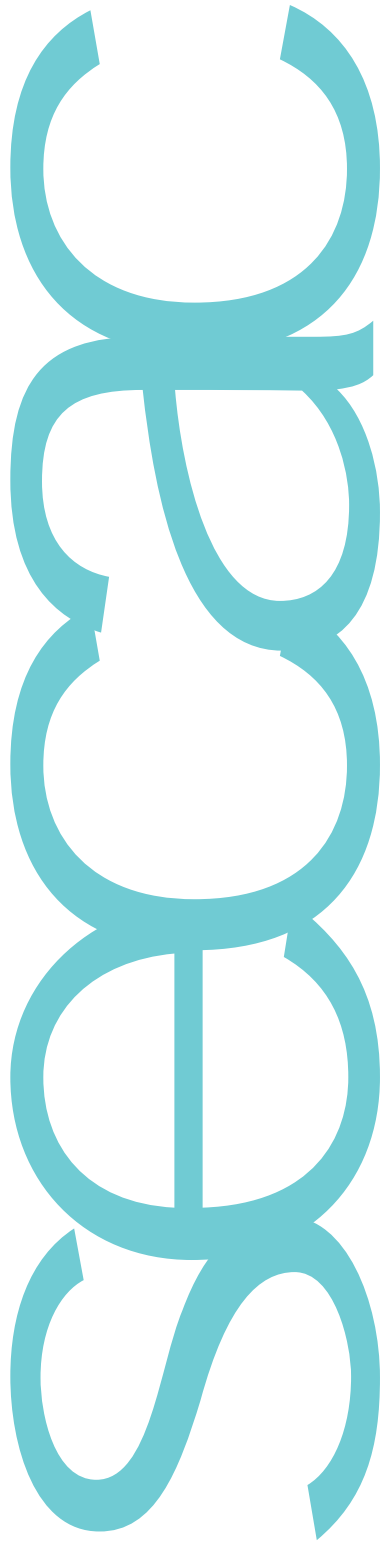
**Fees:** Conference registration fees will be **\$100 regular and \$35 student** prior to September 27; **\$130 and \$50** respectively after that date.

**Hotel:** The Adam's Mark Jacksonville is located on the St. Johns River, minutes from ALLTEL Stadium, home of the Jacksonville Jaguars, and adjacent to Jacksonville Landing Entertainment Center and Shopping Complex. **Conference room rates will be \$99 and reservations can be made by calling 1/800/444-2326 or 1/904/633-9095.** There is no complimentary service from the hotel to and from the airport but the Express Shuttle is available—4 persons for \$20.50.

**Members Exhibition:** The SECAC Members Juried Exhibition will be held at the Jacksonville Museum of Modern Art. **George Kinghorn**, deputy director and chief curator of the museum, and **Paul Karabinis**, director of the University of North Florida gallery, will curate the show. The exhibition prospectus is enclosed in this Newsletter and will be available on the SECAC website [www.furman.edu/secac](http://www.furman.edu/secac)

**Debra Murphy** ([dmurphy@unf.edu](mailto:dmurphy@unf.edu)) is Conference Chair; **Karen Carter** ([kcarter@unf.edu](mailto:kcarter@unf.edu)) is Art History Program Co-chair; **Nofa Dixon** ([ndixon@unf.edu](mailto:ndixon@unf.edu)) is Studio Program Co-chair; **George Kinghorn** ([gkinghorn@jmoma.org](mailto:gkinghorn@jmoma.org)) and **Paul Karabinis** ([pkarabin@unf.edu](mailto:pkarabin@unf.edu)) will serve as jurors for the SECAC members' exhibition.

The Call for Papers in which sessions were described and conditions for submitting proposals were announced was published in February. It is available on the SECAC website [www.furman.edu/secac](http://www.furman.edu/secac) if you need to review it.



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PO Box 508

Chapel Hill NC 27514-0508  
Phone/Fax: 919-933-1777  
Email: [atsecac@bellsouth.net](mailto:atsecac@bellsouth.net)  
[www.furman.edu/secac](http://www.furman.edu/secac)

**Since publication of the Call for Papers the following sessions have been added and they are also listed on the website:**

## **ART HISTORY**

### **PATTERNS OF INVENTION**

This session seeks papers exploring invention/inventiveness as central to artistic discourses and praxes in the long nineteenth-century. How might invention have been critical to artistic identity? How did an emphasis on it produce particular audiences and expectations? Are patterns discernable in its emergence as a central concern of critical discourse? Please send proposals to **Monica Kjellman-Chapin**, Clark University, Department of Visual and Performing Arts, 950 Main St., Worcester, MA 01610 E-mail: [mkjellman@clarku.edu](mailto:mkjellman@clarku.edu)

### **DEFYING DEFINITION: EXPERIMENTAL MOMENTS IN THE ARTISTIC PROCESS**

This panel calls for papers dealing with those works of art that conflate one or more media, either through appearance or purpose. For example, Hendrick Goltzius's pen paintings, Rembrandt's etched sketches, and some of Picasso's graphic work all exploit one media to look like another. What were these artists hoping to accomplish? Is it a question of finish, such as an oil grisaille or proof for a print, or something more? Were these merely creative exercises or were they grounded in art theory? Why did only certain artists stretch these boundaries and at what periods in time? Papers for this panel would span all areas of art history and all media. **Amy Frederick**, 722 Dewey St., Ann Arbor, MI 48104. E-mail: [reedart@comcast.net](mailto:reedart@comcast.net)

## **STUDIO**

### **STIMULATING CREATIVITY**

This session invites presentations dealing with innovative thinking including conceptual, inventive as well as experimental approaches to the creative process in the visual arts. Presentations are welcome pertaining to processes of encouraging and stimulating approaches and innovative thinking. **Nofa Dixon**, University of North Florida, 4567 St. Johns Bluff Road S., Jacksonville, Florida 32224; E-mail: [ndixon@unf.edu](mailto:ndixon@unf.edu)

**WORKSHOP** conducted by **Caroline Madden** ([myhottea@aol.com](mailto:myhottea@aol.com)) at the Glass Institute of the Southeast, Jacksonville University. Details and costs will be announced in the preliminary conference program.

## **JOINT**

### **"STILL CRAZY (ABOUT ART) AFTER ALL THESE YEARS"**

When the studio door closes and we enter ourselves, where is the passion? Where is the risk-taking? What spurs a rich inner life that may, or may not, co-exist with professional and commercial success?

Once youthful energy and its prospects have tempered, where have artists historically looked to challenge and regenerate themselves? What made the work of artists such as Picasso, Turner and Joan Mitchell fresh, vital, and challenging their entire adult lives? How did they (and do we) respond to changing situations and the passage of time?

This panel will explore the processes by which mature artists continue to produce, innovate, and grow. Rather than relying on natural vigor, raw, untapped talent, and the energy of inexperience, how can we engender creative exploration as a life-long quest? how do we "stay crazy" after all these years?

Artists, teachers, art historians, and critics are invited to share their thoughts on what propels them to take the necessary risks, occasionally scare themselves to death, and keep on moving towards the light. Submit abstracts to **Dr. Thomas J. Mew III**, Art Department, Berry College, P.O. Box 490580, Mount Berry, GA, 30149-0580. E-mail: [tmew@berry.edu](mailto:tmew@berry.edu)

### **THE WORD AND THE WORK**

This workshop will investigate the ethics of creativity and the line between theory and practice. Artists and art historians are encouraged to submit a CV for review. Selected participants will need to read a short reading list in advance of this panel discussion. For information about making a presentation or participating in the discussion, please contact: **David Jeffreys**, Professor of Art History, Savannah College of Art and Design. E-mail: [djeffrey@scad.edu](mailto:djeffrey@scad.edu)

## **DESIGN**

### **INTERNATIONAL DESIGN: CASE STUDIES**

This panel welcomes presentations that explore how multinational companies adapt their brands' graphic identity in order to appeal to different groups of consumers and to communicate more effectively in international markets. Topics from any geographical region will be considered. Please send an abstract and a short CV to **Claudia Scaff**, Assistant Professor of Graphic Design, Department of Art and Design, University of North Florida, 4567 St. Johns Bluff Road S, Jacksonville, FL 32224. E-mail: [cscaff@unf.edu](mailto:cscaff@unf.edu)

There is one change in the sessions listed in the Call for Papers. Chair for the Art History Open Session is **Barbara Watts**, Department of Art and Art History, Florida International University, 3000 N.E. 151st Street, North Miami, FL 33181. E-mail: [wattsb@fiu.edu](mailto:wattsb@fiu.edu)

## **BOSCH GRADUATE TRAVEL ASSISTANCE**

Thanks to the generous bequest of the late Gulnar Bosch, SECAC offers assistance for graduate students who are on the program for the 2004 conference. Graduate students who have received notice of acceptance of their proposals, who are members of SECAC, and who reside more than 200 miles from the conference site can apply for assistance. A submission form can be

found on the SECAC website in two places: Awards and Forms, or can be requested from atsecac@bellsouth.net.

## 2004 SECAC AWARDS

Don Van Horn, SECAC Vice President and chair of the Awards Committee, announces an extension of the deadline for receipt of nominations for awards for 2004. Nominations can be made for: The Award for Exemplary Achievement, The Award for Excellence in Teaching, The Award for Excellence in Scholarly Research and Publication, The Award for Outstanding Artistic Achievement, The Award for Outstanding Exhibition and Catalogue of Historical Materials, the President's Award, Certificates of Merit, and Awards of Distinction. A letter explaining the nomination should be accompanied by evaluation materials to enable the committee members to reach a decision. **Send nominations and requisite materials by May 1 to Don Van Horn, Dean, College of Fine Arts, Marshall University, On John Marshall Drive, Huntington WV 25705; telephone: 304/696-6433; email: vanhorn@marshall.edu.**

## 2003 FINANCIAL SUMMARY

The following statement of SECAC finances as of December 31, 2003, indicates an exceptionally good year. The very successful conference in Raleigh is largely responsible for the impressive net.

<b>Beginning Balance</b>	<b>100,101</b>
<u>Income</u>	
Membership @ \$100	10,500
Membership @ \$35	17,125
Membership @ \$10	600
Contributions	1,505
Conference	45,585
Interest-checking	30
Interest-CDs	1,534
Misc.	15
<b>Total Income</b>	<b>76,894</b>
<u>Expenses</u>	
Artist/travel assist grants	3,600
Capital expenditures	352
Conference	27,984
Fees	814
FICA	137*
Misc.	282
Postage	1,210
Printing	2,027
Repair/main.	102
Review	7,407
Staff assist.	1,500
Staff salary	8,000
Supplies	338
Telephone	954
Travel assist.	1,000
<b>Total Expenses</b>	<b>55,707</b>

\*Social Security taxes for last 3 months of 2003 were paid in 2004.

<b>Net</b>	<b>21,187</b>
<b>Ending Balance</b>	<b>121,288</b>
<u>Assets December 31, 2003</u>	
<u>AIG VALIC</u>	64,063
<u>C/D s</u>	28,317
<u>Checking acct.</u>	32,441
<b>Total assets</b>	<b>124,821</b>

**The difference in the ending balance and the total assets as of 12/31/2003 is \$3534, the amount gain in AIG VALIC account minus loss in Nicholas Fund accounts.**

## 2004 ARTISTS FELLOWSHIP

The 2004 SECAC Artist's Fellowship of \$3000 will be awarded to an artist or group of artists working together on a specific project. The application form with complete instructions is available on the SECAC website [www.furman.edu/secac](http://www.furman.edu/secac) or from atsecac@bellsouth.net. Applications must be postmarked by September 17, 2004 and they should be sent to **Patricia Wasserboehr**, Head, Department of Art, University of North Carolina at Greensboro, PO Box 26170, Greensboro NC 27402-6170. Applications will be reviewed by a committee of SECAC members at the October conference in Jacksonville and applicants will be notified by mail by November 25, of the committee's decision.

## CONTRIBUTING MEMBERS

It is always a pleasure to acknowledge the generosity of those members who make a contribution of \$45.00 or more. SECAC expresses gratitude to all on this list and offers special thanks to those whose names are underlined for their exceptionally generous contributions.

A.S. Arbury	Charles R. Mack
<u>Michael Aurbach</u>	Arthur Marks
Anne Beidler	Cynthia Mills
Kyra Belan	Debra Murphy
Martha B. Caldwell	Margaret R. Polson
<u>Dean Carter</u>	Perri Lee Roberts
Kevin Concannon	John M. Schnorrenberg
Robert M. Craig	Gregory W. Shelnett
Elisabeth L. F-Chapman	Elise L. Smith
Margaret Gluhman	Mary Evelyn Stringer
Dr. Joan Gregory	Christine B. Updike
F. Hamilton Hazlehurst	Donald Van Horn
Janet A. Headley	Frances VanKeuren
Arthur F. Jones	Barbara Watts
Geraldine Kiefer	Robert H. Westin
Robert Lemon	Boris Zakic
Larry L. Ligo	Saul Zalesch
Virginia R. Liles	

## NEWS OF MEMBERS

**William R. Levin**, Centre College, has published *The Allegory of Mercy at the Misericordia in Florence: Historiography, Context, Iconography, and the Documentation of Confraternal Charity in the Trecento* (Lanham, MD: University Press of America, 2004; 188 pages, 20 illustrations).

**Debra Murphy** has been named founding chair of the newly organized Department of Art and Design at the University of North Florida. Her appointment is effective July 1. Murphy is chair of the 2004 SECAC Conference.

## REVIEW OF SECAC POSITION PAPERS

Since 2003, several ad hoc committees have been working on revisions to statements of standards and principles that SECAC endorses for college art instruction; evaluation of art historians; promotion, tenure and retention of studio faculty; criteria for hiring and retention of visual resource professional; policies for art education, and; guidelines for higher education galleries and museums.

SECAC members are encouraged to go to the SECAC website at [furman.edu/secac](http://furman.edu/secac) and click on NEWS to find drafts of these revised statements and review them. The SECAC Board will consider these revisions at the Jacksonville meeting and recom-

mend them to the general membership for consideration at the annual meeting on Saturday, October 16, 2004.

Share comments and concerns with any Board member or with **Don Van Horn**, SECAC vice president at [vanhorn@marshall.edu](mailto:vanhorn@marshall.edu).

**CORRECTION:** The address for the FATE website as given in the Call for Papers was incorrect. It should be <http://Foundationsinart.org/>.

## NEWS OF OTHER ORGANIZATIONS

The South-Central Renaissance Conference's Exploring the Renaissance 2005, will be held at Pepperdine University in Malibu, California (March 3-5, 2005). Papers (15-20 minutes in length) are invited on any aspect of Renaissance studies. 500 word abstracts should be submitted no later than December 1, 2004 by e-mail to the program chair: **Norman Land** ([landn@missouri.edu](mailto:landn@missouri.edu)). Graduate students presenting a paper at the 2005 conference may apply to the program chair for travel assistance (maximum \$200).

## SECAC

PO Box 508, Chapel Hill NC 27514-0508