



southeastern college art conference

## 2011 ANNUAL SECAC MEMBERSHIP MEETING MINUTES

7:30 a.m. – SATURDAY, November 12, 2011

President Debra Murphy called the Business Meeting to order. 28 members were present.

President Murphy introduced new board members: Kurt Pitluga and Ria O’Foughludha are new At-Large Representatives, Sandra Reed was elected as the Georgia representative, Reni Gower as the Virginia representative and Jane Nodine was re-elected to represent South Carolina.

Following a long-standing tradition, a motion was made to dispense with the reading of the minutes from the 2010 SECAC Business meeting. It was seconded and approved unanimously.

### *Report on 2011 Conference*

2011 Conference Chair Sandra Reed addressed the assembled group. She gave thanks to her SCAC colleagues who helped to present the 2011 SECAC Conference. She noted that 724 people have picked up their registration at Savannah as of this morning. In all, 180 sessions were proposed and 125 sessions were selected to be part of the program, which absolutely maxed out the 3 days we have given for the length of the conference. 38 students were given Gulnar Bosch Travel Awards.

### *SECAC Administrator’s Report*

Administrator Rachel Frew reported that membership is up in all categories. Presently we have members from 43 states and 11 countries. Student membership has soared with this conference.

### *Treasurer’s Report and 2011 Amended Budget and 2012 Budget*

Treasurer Beth Mulvaney presented the 2012 budget. She led the group through the line items of the budget and noted that approval of this budget means that the following registration rates, recommended by the SECAC Board of Directors, will be in effect for the 2012 Conference in Durham:

Individual member registration rate: early \$150/ individual \$180/late (on-site) \$210

Retired member registration rate: early \$75/individual \$90/late (on-site) \$105

Student member registration rate: early \$50/ individual \$60/late (on-site) \$70

A motion was made to approve the budget; it was seconded and unanimously approved. Mulvaney turned to the 2011 budget. She noted that it was formulated on the conservative side and acknowledged that we have earned a tidy profit with the very large and successful conference Savannah. On behalf of the Executive Committee of the Board she asked the membership to approve a one-time bonus of \$5,000 for Rachel Frew to recognize the extra work for this year’s conference. In addition, she asked the membership to approve \$500 to help support the efforts of the Society of Architectural Historians’ *Buildings of the United States Publication Project* for their current book on Mississippi. We will give this money in honor of Pam Simpson.

2012 SECAC Conference Chair Beth Mulvaney gave a short report on the plans for the 2012 Conference. Meredith College will present “COLLISIONS: Where Past Meets Present,” in Durham, NC between Oct. 18 and 20, 2012. Our conference hotel, the Durham Marriott City Center (\$125/night), is in the center of the historic district and only steps away from locally owned and award-winning restaurants as well as entertainment districts and sites of historical interest. She and her Meredith colleagues are excited for you to join them. They invite you to submit session proposals by Jan. 1, 2012: [secac2012@meredith.edu](mailto:secac2012@meredith.edu).

### *Future Conferences*

- 2013 Greensboro, NC: Nov. 1-3. Pat Wasserboer spoke on behalf of Lawrence Jenkens, the conference chair of 2013. The University of North Carolina at Greensboro will host the event. They have a new (2007) art building and boast one of the best contemporary art galleries in the nation, The Weatherspoon, which received a SECAC award for its catalogue, *Weatherspoon Art Museum: 70 Years of Collecting*.
- 2014 Ringling College of Art + Design, Sarasota. Alison Watkins, Conference Chair was unable to join the business meeting. Dates will be forthcoming.
- 2015 Pittsburgh (?) The SECAC Board discussed the possibility of holding a conference outside of the region. Kurt Pitluga,



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one of our at-large representatives and a resident of Pennsylvania, has volunteered to begin looking at whether this is a viable location.

- 2016 Your college or university? Do you represent a state that hasn't hosted the conference lately? Anyone who is interested in learning more is encouraged to contact Rachel Frew and the SECAC Executive Committee to learn more about the unparalleled joys of hosting a conference.

Reports

- SECAC Review

(Peter) Scott Brown let the membership know that the 2011 issue of the *SECAC Review* is going to press and he is making decisions about the 2012 issue. He encouraged the membership to consider submitting an article or book or exhibition review. He talked about his desire to rename the journal so that its name better reflects the actual work done by the journal. It is not a conference proceeding, but rather a publication that publishes original scholarship covering art, art history, art education, book reviews, and exhibition reviews. Possible titles he has considered were:

*Art and Criticism: the Journal of the Southeastern College Art Conference*

*Art: History, Criticism, Education, the Journal of the Southeastern College Art Conference*

*Studies in Art and Art History: the Journal of the Southeastern College Art Conference*

The issue of a name change for the journal will be part of the discussions undertaken with a new long-range planning ad-hoc committee of the Board of Directors.

- Artists Fellowship

Jenny Hager, chairs the Artists Fellowship committee, which awarded Craig Drennen, a painter from Georgia State College the \$3,000 prize at yesterday's Awards Luncheon.

- Nominating Committee

Floyd Martin outlined some appointments that occurred this year: Kevin Concannon who had been elected as an at-large representative in spring, 2011, moved back into the region and was required to give up his seat. Kurt Pitluga was appointed as the At-large representative. Concannon, as new resident of Virginia, was then appointed as acting 2<sup>nd</sup> Vice President following the death of Pam Simpson. (Because of our incorporation as a non-profit in Virginia, we are required to have an officer who resides in Virginia. Our practice has been to have the 2<sup>nd</sup> Vice President a resident of Virginia, a role Pam Simpson served for many years.)

Martin outlined the Board of Director seats that will be up for election this coming spring: Alabama, Louisiana, Kentucky, and North Carolina. Jason Guynes is vacating the Alabama seat to become 1<sup>st</sup> Vice President. Barry Motes, who holds the Kentucky seat, is eligible for re-election. Gary Keown is completing his second term; we will need nominees to represent Louisiana. Pat Wasserboer is completing her first term and is eligible for re-election. Please contact Jason Guynes if you are interested in running for a position; we like for at least two names to be placed on each positions' ballot.

- Awards Committee

1<sup>st</sup> Vice President Floyd Martin was joined by Bill Levin, Kathryn Shields, Mary Stewart and Michael Warrick to form the Awards Committee. Martin reminded the membership that detailed information about the awards are available on the website. The supporting material (a whole packet) is due on February 1 each year. Please consider nominating someone for any of the awards presented by SECAC.

- SECAC at CAA

President Murphy encouraged any member to contact Jessica Dallow if they were interested in chairing a SECAC affiliate session at CAA. The information for this year's SECAC Affiliated Session at CAA (in Los Angeles) is as follows:

Thursday, February 23, 12:30-2 PM, Concourse Meeting Room 408A

Historicizing "the Local" in Contemporary Art, Co-Chairs Jessica Dallow (University of Alabama at Birmingham) & Lucy Curzon (University of Alabama)

1. Holly Markovitz Goldstein (Savannah College of Art and Design), "Regional Eccentricities: 'The Ordinary' in Contemporary Photography"
2. Craig Smith (University of Florida), "Represented by Earth; On Santiago Sierra's Anthropometric Modules Made from Human Faeces"
3. Karla Freiheit (independent artist), "An American Expat Making Art in Sana'a, Yemen"



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Lucy Curzon, Respondent

#### Old Business

President Murphy asked the membership if they had any old business. Andrea Wheless asked if there was any consideration in moving SECAC from a regionally-recognized organization to a national organization since deans are more inclined to support attendance at national rather than regional organizations. Discussion ensued. We have members from 43 states and 11 countries. For that reason we have increased our at-large representation to two. We have changed the language on the website to note our national reach and we may need to return to consider adapting our name to denote this reality. Yet, we also don't want to lose the friendly, hospitable conference that has defined SECAC since its inception. This is an issue that will become part of our long-range planning.

#### New Business

**New** Conference Policy: All conference attendees must have a current membership at the time of acceptance (of session or proposal). This was passed by the Board of Directors at this year's meeting.

Floyd Martin announced the establishment of a new long-range strategic planning committee that will take up issues such as SECAC's identity, the name of the organization, the structure of the conference, the consideration of moving to a full-time administrator or executive director, etc. Please contact him if you would like to be considered for this ad-hoc committee.

President Murphy announced our intention for tribute(s) to Pam Simpson: we intend to write a resolution of sympathy from SECAC to be sent to Washington & Lee and Pam's family. We also will dedicate a future issue of the *SECAC Review* to her.

President Murphy asked if there were any nominations from the floor for the position of 1<sup>st</sup> Vice President. None came forth. There was a motion to elect Jason Guynes as 1<sup>st</sup> Vice President, it was seconded and approved unanimously. President Murphy asked if there were any nominations from the floor for 2<sup>nd</sup> Vice President. None were made. A motion was made to elect Kevin Concannon as 2<sup>nd</sup> Vice President; it was seconded and he was unanimously elected.

The Business Meeting adjourned at 8:50 am.

Respectfully submitted by,

Beth A. Mulvaney, Secretary-Treasurer

## Proposed SECAC Annual Budget for 2012

	<u>Budget</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>Memberships</b>	
88 (Institutional) Members @ \$125	11,000.00
693 (Individual) Members @ \$65	45,045.00
6 (Retired) Members @ \$60	360.00
100 (Student Members @ \$30)	3,000.00
<b>Other Income</b>	
SECAC Review	1,200.00
Conference Income	70,250.00
Other Contributions	1,500.00
<b>SECAC Income</b>	<b>132,355.00</b>
<b>Expenses</b>	
<b>Artists Fellowship</b>	5,000.00
<b>Conference</b>	70,250.00
<b>Fees</b>	
Memberclicks	5,500.00
Credit card fees	5,500.00
Bank fees	100.00
<b>Postage</b>	100.00
<b>Newsletter, design, mail service &amp; postage</b>	4,500.00
<b>SECAC Review</b>	12,000.00
<b>Personnel</b>	
Administrator	20,600.00
Webmaster	2,300.00
FICA/Medicare match	2,515.00
<b>Supplies</b>	500.00
<b>Tax Accountant</b>	700.00
<b>Telephone/Internet</b>	2,400.00
<b>Miscellaneous</b>	390.00
<b>Total SECAC Budget</b>	<b>132,355.00</b>



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## Revised SECAC Budget for 2011\*

### INCOME

Members @ \$125	\$10,000
Members @ 65	48,750
Members @ 60	480
Members @ 30	2400
SECAC Reviews	2000
Conference Income	58,400
Conference Contributions	28,750
Other Contributions	<u>800</u>
	\$151,580 TOTAL
In reality	\$175,000+

### EXPENSES

Artist's Fellowship	\$3,000
Artist's Fellowship Escrow	1,000
Conference	84,250
Fees	
Memberclicks	5,000
Credit card fees	5,000
Bank fees	100
Postage	100
Newsletter, design & postage	5,000
SECAC Review	19,000
Personnel	
Administrator	20,000
Webmaster	2,300
FICA/Medicare match	1,650
Supplies	1,500
Tax Accountant	700
Telephone/Internet	2,400
Miscellaneous	<u>580</u>
	151,580 TOTAL