



southeastern college art conference

2011 Annual SECAC Board of Directors Meeting

4:00-7:00 p.m., Wednesday, November 9

DeSoto Hotel, 1st Floor in the Pulaski Room

Present: Debra Murphy, President; Floyd Martin, 1st Vice President; Kevin Concannon, 2nd Vice President (completing Pam Simpson's term); Don Van Horn, Past President; Beth Mulvaney, Secretary-Treasurer; Rachel Frew, SECAC Administrator; Scott Brown, Editor, *SECAC Review*; Jenny Hager, SECAC Fellowship Committee; Sandra Reed, 2011 Conference Chair

State Directors: Jason Guynes (AL); Jane Brown (AR); Barry Motes (KY); Amy Broderick (FL); Sandra Reed (GA); Gary Keown (LA); Ben Harvey (MS); Pat Wasserboehr (NC); Jane Nodine (SC); Vida Hull (TN); Reni Gower (VA); Kristina Olson (WV); Ria O'Foughludha (At-large); Kurt Pitluga (At-large).

Affiliated Societies: Liana Cheney, ATSAH; David Gobel, SESAH; Stacy Isenbarger and Scott Betz, FATE; Christina Updike, VRC; Christopher Olszewski, MACAA; Rich Gere, SGC International.

Missed: Pamela Simpson.

Call to order, welcome, introductions and recognition of new Board members

Debra Murphy called the meeting to order and asked each member to introduce themselves. President Murphy also recognized new members, Ria O'Foughludha and Kurt Pitluga, our newest at-large representatives; Sandra Reed representing Georgia, Reni Gower representing Virginia, and Jane Nodine was re-elected as representative of South Carolina.

Following the adoptions of the agenda, Murphy asked if everyone had reviewed the minutes of the 2010 Board Meeting (<http://www.secollegeart.org/Board-Meeting-Minutes.html>). Hearing no corrections or additions, a motion was made to approve the minutes; the motion was seconded and approved.

Sandra Reed, 2011 Conference Chair welcomed the SECAC Board to Savannah and gave an overview of the conference and its many sessions, receptions, and events.

Secretary-Treasurer Beth Mulvaney reviewed the treasurer's report with the Board. The Profit/Loss statement for January – October 2011 may be found below on pp. 5-6. Don Van Horn pointed out that there appears to be a discrepancy between the conference budget and expenses, but that's because the contributions for this year's conference were pulled out of this report but that's misleading.

Administrator Rachel Frew reviewed her submitted report with the board detailing the growth of the membership in numbers, by state, by discipline, and by geography. The Board thanked Administrator Frew for all her work throughout the year. For Frew's complete report, please see below (pp. 7-10).

Standing Committee Reports:

Executive Committee

President Murphy let the Board know that we had reviewed the entire agenda for the full Board in the meeting of the executive committee. The major business was to appoint Kevin Concannon to the 2nd Vice President position for Pamela Simpson.

SECAC Artists Fellowship

Jenny Hager updated the Board on the process for this year's SECAC Artists Fellowship. Besides Hager, three jurors, Professors Laura Mosquera and Erin Dzedzic from Savannah College of Art and Design and Professor Raymond Gaddy from the University of North Florida in Jacksonville, FL reviewed 46 submissions from 18 states and 1 from Thailand. They will meet to decide the finalist who will be announced at the Awards Luncheon on Friday. Hager also reported on

the findings of an ad-hoc committee that was formed last year to investigate increasing the amount awarded annually for the artists fellowship. In addition, she also reported that last year's SECAC Artists Fellowship recipient, Jim Neel, has an exhibition at Hall Street Gallery that will be part of the Gallery Hop on Friday, November 11. Professor Hager's full report may be found below (pp. 10-11).

SECAC Review

Editor Scott Brown announced that the 2011 issue of the *SECAC Review* will be sent to the printers in December, 2011. Members should expect it to receive it in January, 2012. Editor Brown discussed the strategic goals and initiatives under consideration by the Review editorial board, including the possibility of renaming the *SECAC Review* to more accurately reflect what the journal contains, expanding the book reviews to include reviews of members' books, and establishing prizes or honors to recognize outstanding articles published by the Review. The Board discussed these ideas and felt strongly that because a name change of the organization is being considered (to more accurately its status as more than a regional conference), that any name change of the journal should be timed to coincide with a renaming of the organization. Editor Brown's complete report may be found below (pp. 11-13).

Nominating Committee

1st Vice President Floyd Martin announced that the 2010 nominating committee was charged with finding two officers to be elected: 1st and 2nd Vice Presidents. In spring 2012 four Board seats will be up for on-line election: Alabama, Kentucky, Louisiana, and North Carolina. The Board accepted three current Directors for the Nominating committee in advance of the 2012 elections: Barry Motes (KY); Reni Gower (VA); Amy Broderick (FL). For the full report submitted to the Board, please see below (p. 13).

Professional Awards Committee

1st Vice President Floyd Martin discussed the work of the SECAC Awards Committee 2011. He reminded the Board that the Awards committee is chaired by the 1st Vice-President and includes four SECAC members selected to reflect the membership. Two members were 2010 award winners. The 2011 SECAC Awards Committee was composed of: Floyd Martin, chair, University of Arkansas at Little Rock; Bill Levin, Centre College (Kentucky); Kathryn Shields, Guilford College (North Carolina); Mary Stewart, Florida State University; Michael Warrick, University of Arkansas at Little Rock. The committee made seven awards this year; winners will be announced at the Awards Luncheon. As a reminder: the deadline is February 1, 2012 for nominating a worthy colleague or yourself for an award. The website gives full details about what materials are needed for the nomination: <http://www.secollegeart.org/awards.html>. In addition, the organization would like to know of members who will be entering into retirement because we like to recognize their contributions to the organization with an award of merit from SECAC. For the full report submitted to the Board, please see below (pp. 13-14).

Future conferences:

2012 presented by Meredith College in Durham: October 18-20.

Beth Mulvaney, Conference Chair of SECAC 2012 gave more details about Meredith's plans for the 2012 conference. She also noted that although Meredith College is located in Raleigh, NC the conference will be held in Durham, NC. Members are encouraged to submit session proposals by January 1; more information is available on p. 33 of this year's conference program, or by contacting: secac2012@meredith.edu. Mulvaney presented the budget for the 2012 conference. If the membership accepts the annual budget at Saturday's Business meeting, the registration rates will be accepted as (no higher than) follows: Early Registration: Student \$50; Individual \$150; Retired \$75; (regular) Registration: Student \$60; Individual \$180; Retired \$90; Late (on site) Registration: Student \$70; Individual \$210; Retired \$105. Don Van Horn made a correction to the presented budget noting that the SECAC Artists Fellowship is an expense for the organization's annual budget and not the Conference Budget. A motion to accept the amended proposed budget for the Durham 2012 SECAC conference was made, seconded, and unanimously accepted. The amended proposed budget may be found below (p. 15).

2013 University of North Carolina at Greensboro, Oct. 31-Nov. 3, 2013

Lawrence Jenkins reported that he had so much fun hosting the 2008 SECAC in New Orleans that he is eager to bring SECAC to his new institution, the University of North Carolina at Greensboro. The conference hotel is located at major

highways and easily accessed. President Murphy asked for a motion to accept the invitation of UNC-G. The motion was accepted, seconded and unanimously approved.

2014 Ringling College of Art and Design, Sarasota, Dates TBA

Alison Watkins reported that negotiations are in progress with the Hyatt Regency as our conference hotel. She noted that there are 35-50 galleries within walking distance of the Hyatt. Dates are forthcoming.

Affiliates and Friends:

SESAH: David Gobel, SCAD, gave the report for SESA. He reported that SESA just had a meeting in Charleston, SC two weeks ago. The next annual meeting is in Athens, GA, scheduled Oct. 17-20, 2012. 2013 will be in Charlotte, NC and 2014 in Fayetteville, AR. He reported that 2015 would be the first opportunity to have a joint meeting with SECAC. For the full report submitted to the Board, please see below (p. 16).

VRA: Christina Updike reported on the very full activities of the VRA (full details below, p. 17). In addition, she was pleased to share that James Madison University announces the arrival of MDID 3, available to all.

FATE: Stacy Isenbarger, our new FATE representative to SECAC reported on the recent activities for the organization and noted that the 2013 FATE conference will be in Savannah in the spring. For her full report, please see below (pp. 17-18).

ATSAH: Liana Cheney reported that ATSAH had been celebrating the 500th Anniversary of Giorgio Vasari during the past year with conference sessions dedicated to him at several conferences. For a complete report, please see below (p. 18).

MACAA: Christopher Olszewski was here to report to the Board for Tommy White, who is the MACAA representative to SECAC. He reported on their plans for the 2012 MACAA conference in Detroit, MI, Oct. 3-6. For a full discussion, please see below (pp. 18-19).

AHPT: Marjorie Och was unable to attend the Board meeting. Please see her report below (p. 19).

SGC International: Rich Gere reported on the activities and membership of SGC International. Please see his report below (pp. 20-21).

SECAC at CAA

Jessica Dallow could not join the Board this year. Ben Harvey chaired last year's SECAC at CAA and reported that it was well-attended. Reni Gower reminded the Board that ArtExchange at CAA is geared to studio art and community art: <http://www.collegeart.org/news/2011/08/09/participate-in-artexchange-at-the-los-angeles-conference/>. Dallow's report on SECAC at CAA 2012 follows:

SECAC Affiliated Session AT CAA, Los Angeles, February 2012

Date & Time: Thursday, February 23, 12:30-2 PM

Location: Concourse Meeting Room 408A

Historicizing "the Local" in Contemporary Art, Co-Chairs Jessica Dallow (University of Alabama at Birmingham) & Lucy Curzon (University of Alabama)

1. Holly Markovitz Goldstein (Savannah College of Art and Design), "Regional Eccentricities: 'The Ordinary' in Contemporary Photography"
 2. Craig Smith (University of Florida), "Represented by Earth; On Santiago Sierra's Anthropometric Modules Made from Human Faeces"
 3. Karla Freiheit (independent artist), "An American Expat Making Art in Sana'a, Yemen"
- Lucy Curzon, Respondent

Old Business

No old business remained to be discussed.

New Business

1st Vice President Floyd Martin had several topics of new business to discuss with the Board. Of special importance is the desire to form a long-range planning committee comprised of the Executive Committee and others. He asked for the names of anyone who would like to be involved (Amy Broderick and Tina Updike volunteered). Among the topics he would like this group to consider are: the name of the organization and the journal; legal issues/structure; what's the role of blogging at SECAC?; *SECAC Review* and web presence; full-time administrator?; what does that mean in terms of dues?; need to review all conference policies; development policy (should we work more at soliciting gifts/donations?);

what's the template of a typical meeting?; how do we accommodate all the interest in presenting at SECAC?

Another topic of interest 1st Vice President Martin discussed was the consideration of future meeting sites (with and without local host schools). Currently we have future meeting sites scheduled through 2014. He asked if there were Board members who represent states that haven't hosted SECAC in a while. It was noted that Atlanta had not hosted a meeting since 1990. Administrator Frew reported that she had looked into that possibility and found hotel rooms exorbitantly expensive; the same was true of Charlotte, NC. Of important consideration is the accessibility of the site and the distance from the airport. Pittsburgh often has come up as a possible site, which for obvious reasons is not a site connected with one of our institutions, however, Kurt Pitaluga, one of our at-large representatives, is fairly close to Pittsburgh and said he would help SECAC make plans. Board members were interested in investigating Pittsburgh for 2015. It also was noted that we do have institutional members outside of the southeast region. Perhaps we should be asking them if they might be interested.

In addition to these new issues of business, 1st Vice President Martin suggested that SECAC begin investigating the idea of a full-time administrator or an Executive Director and how that person might be the primary person in charge planning of meetings.

Revised Conference Policies

President Debra Murphy and Administrator Rachel Frew noted that there are some outdated conference policies (some may be amended/corrected/deleted administratively without larger involvement of the membership, such as the no longer used Participant Information Form). Frew said another policy in need of change is the requirement for all conference attendees to have a current membership by the time their papers are accepted. She proposed a deadline of July 1. At the time of registration, members would receive log-in information for registration. Those without membership status could more easily be identified and directed how to come into compliance before the conference. A motion was made to amend the conference policies to create a deadline for receipt of membership fees for those who plan to participate in the annual conference. The motion was seconded and approved unanimously.

Reminders:

En Plein Air Welcome Reception Wednesday, November 9, 7:30-9:30 Madison Square (south and adjacent to the conference hotel)

Annual Members' Breakfast and Business Meeting, Saturday, Hilton DeSoto, Madison, 7:30 am

Adjourned at 6:50 pm

Respectfully submitted by:

Beth A. Mulvaney, SECAC Secretary-Treasurer

SECAC: Profit and Loss Budget vs. Actual, January through November 6, 2011

	Jan - Dec '11	Budget	\$ Over Budget	% of Budget
Income				
Conference Income				
Awards Luncheon **	0.00	2,400.00	-2,400.00	0.0%
Early Registration @ \$150	73,330.00	48,750.00	24,580.00	150.4%
Early Student Reg @ \$50	7,600.00	3,750.00	3,850.00	202.7%
Juried Show	6,265.00	3,500.00	2,765.00	179.0%
Late Registration @ \$180	14,211.00			
Late Student Reg @ \$60	1,508.00			
Host registration	2,873.00			
Retired Member Reg @ \$75	252.00			
Vendor tables	1,800.00			
Conference Income - Other	525.00			
Total Conference Income	108,364.00	58,400.00	49,964.00	185.6%
Contributions Income	1,435.00	800.00	635.00	179.4%
Membership Dues - Individual	40,165.00	48,750.00	-8,585.00	82.4%
Membership Dues - Institutional	11,375.00	10,000.00	1,375.00	113.8%
Membership Dues - Student	5,430.00	2,400.00	3,030.00	226.3%
Membership Dues -Retired Member	530.00	480.00	50.00	110.4%
SECAC Review Income	1,067.46	2,000.00	-932.54	53.4%
Total Income	168,366.46	122,830.00	45,536.46	137.1%
Expense				
Artist Grant	14.19	3,000.00	-2,985.81	0.5%
Artist's Fellowship Escrow	0.00	1,000.00	-1,000.00	0.0%
Bank Service Charges				
Bank Fees	0.00	100.00	-100.00	0.0%
Credit Card Fees	6,689.49	5,000.00	1,689.49	133.8%
MemberClicks	4,438.90	5,000.00	-561.10	88.8%
Total Bank Service Charges	11,128.39	10,100.00	1,028.39	110.2%
Conference				
Abstracts Preparation	1,000.00			
Bosch Travel Award	7,800.00	2,000.00	5,800.00	390.0%
Final Conference Program	0.00	5,000.00	-5,000.00	0.0%

Food and Drink	0.00	43,250.00	-43,250.00	0.0%
Juried Show	0.00	8,000.00	-8,000.00	0.0%
Keynote Speaker	0.00	7,500.00	-7,500.00	0.0%
Miscellaneous	-554.00	7,100.00	-7,654.00	-7.8%
Postage	81.01	500.00	-418.99	16.2%
Room Rental	770.00	1,750.00	-980.00	44.0%
Staff and President expenses	480.42	2,150.00	-1,669.58	22.3%
Supplies	1,895.17			
Transportation	0.00	6,000.00	-6,000.00	0.0%
Total Conference	11,472.60	83,250.00	-71,777.40	13.8%
Internet Access/Telephone	1,920.23	2,400.00	-479.77	80.0%
Miscellaneous	370.00	580.00	-210.00	63.8%
Newsletter Design	527.98			
Postage				
Newsletter mailing	428.13			
Newsletter preparation-Mail Ser	507.00			
Postage - Other	46.96			
Total Postage	982.09			
Printing and Reproduction				
Newsletter printing	1,897.50			
Printing and Reproduction - Other	0.00	5,000.00	-5,000.00	0.0%
Total Printing and Reproduction	1,897.50	5,000.00	-3,102.50	38.0%
Salary - Assistant				
FICA Medicare match	2,920.15	1,650.00	1,270.15	177.0%
Salary - Assistant - Other	0.00	20,000.00	-20,000.00	0.0%
Total Salary - Assistant	2,920.15	21,650.00	-18,729.85	13.5%
Salary-Staff	18,333.26			
SECAC Review				
Mailing expenses	17.59			
SECAC Review - Other	0.00	19,000.00	-19,000.00	0.0%
Total SECAC Review	17.59	19,000.00	-18,982.41	0.1%
Supplies	161.14	1,500.00	-1,338.86	10.7%
Tax Preparation	700.00	700.00	0.00	100.0%
Webmaster	1,917.40	2,300.00	-382.60	83.4%
Total Expense	52,362.52	150,480.00	-98,117.48	34.8%

Administrator's Report - 2011

Rachel Frew

Membership report (previous 6 years numbers in parentheses)

Individual Memberships: 977 (840) (744) (790) (778) (799) (593)

Student Memberships: 254 (209) (170) (162) (127) (115) (53)

note: About 70 presenters and chairs are neither members nor registered as of November 4, 2011

By discipline:

Archaeology: 14 (12) (1) (5) (4) (6)

Architecture: 28 (22) (4) (23) (10) (5)

Art Education: 71 (31) (62) (50) (52) (20)

Art History: 572 (509) (370) (418) (368) (343) (224)

Graphic Design: 98 (82) (61) (75) (55) (20)

Museum Studies 42 (29) (5) (36) (28) (24) (7)

Studio: 477 (402) (304) (400) (428) (459) (224)

Visual Resources: 28 (12) (26) (23) (25) (14)

Note: Some individuals do not indicate an area of interest, or, are listed in multiple areas.

By location: 43 states

AL 67 (72)

AR 27 (23)

AZ 6 (7)

CA 25 (18)

CT 5 (2)

DE 2 (2)

DC 4 (8)

FL 103 (84)

GA 214 (148)

ID 3

IL 15 (20)

IN 13 (11)

IA 8 (10)

KS 6 (9)

KY 22 (21)

LA 14 (25)

ME 3 (2)

MD 15 (19)

MA 16 (15)

MI 14 (8)

MN 3 (3)

MS 32 (30)

MO 9 (7)

ND 5 (4)

NE 2 (2)

NH 1 (1)

NJ 8 (7)

NM 5 (5)

NY 76 (50)

NC 80 (73)

OH 21 (17)

OK 8 (4)

PA 56 (43)

RI 6 (7)

SC 54 (49)

SD 1

TN 68 (65)

TX 24 (20)

UT 5 (2)

VA 120 (116)

WA 5 (3)

WV 19 (19)

WI 8 (2)

Israel 1

UK 1

Netherlands 2

Canada 1

Mexico 1

Hong Kong 1

Turkey 1

Japan 1

Italy 1

Korea 1 South Africa 1

Individual members within SECAC geographical area: 71.7%

Student members within SECAC geographical area: 57.1%

Registration Details

Form Submissions

- 684 total submissions

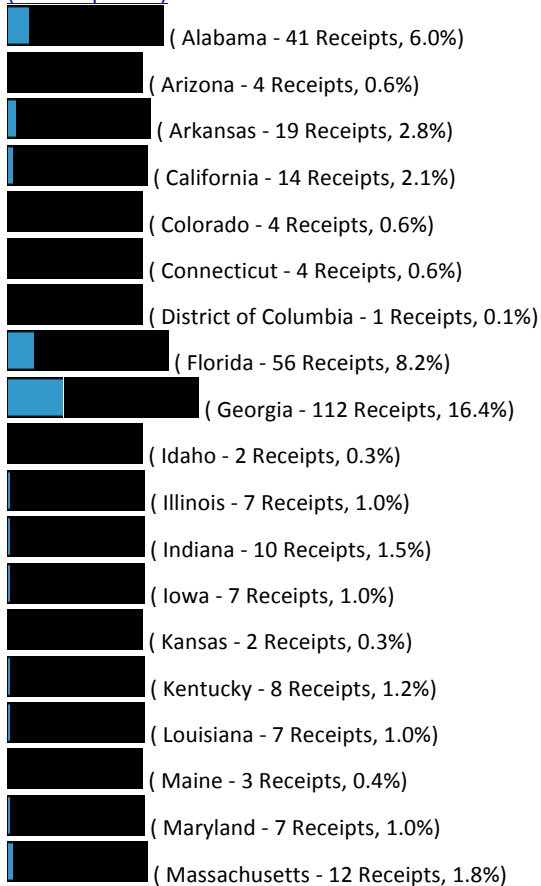
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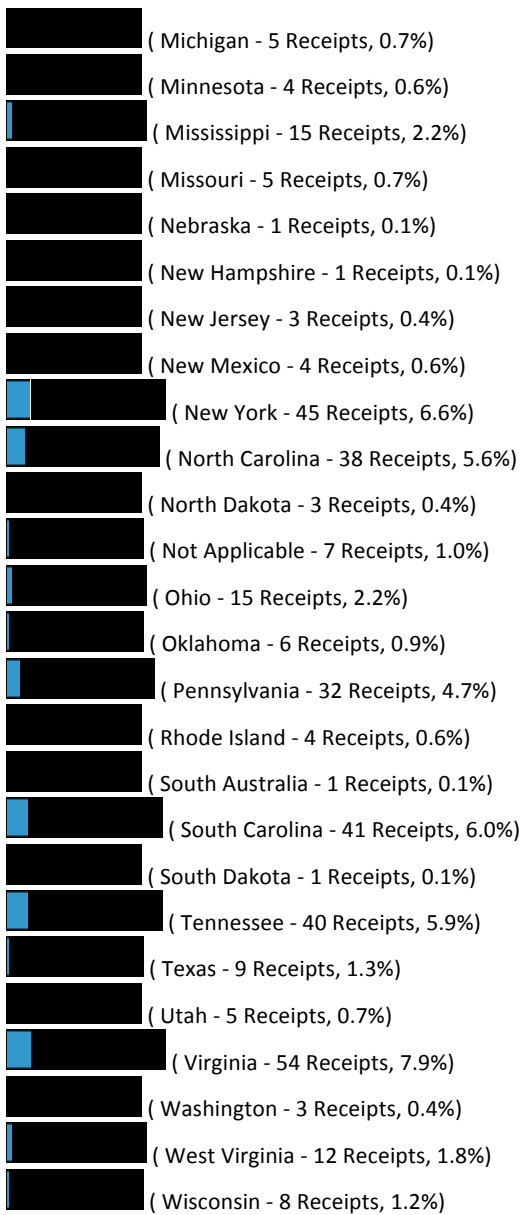
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	Send Check:	\$5,788.00	Credit - Check:	\$5,762.00
	Credit Card Refund:	\$2,645.00		

Question Results

QUESTION 1: State

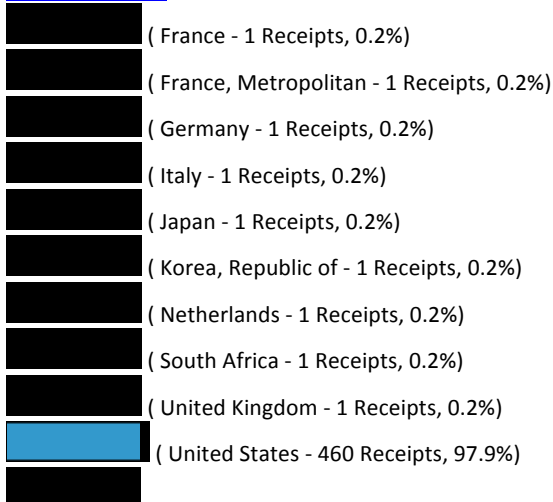
[\(hide responses\)](#)





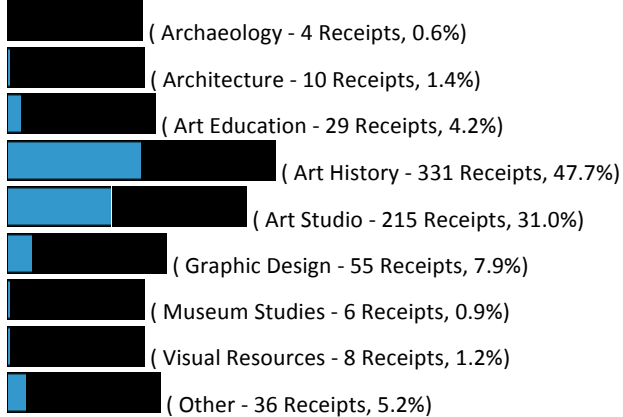
QUESTION 2: Country

[\(hide responses\)](#)



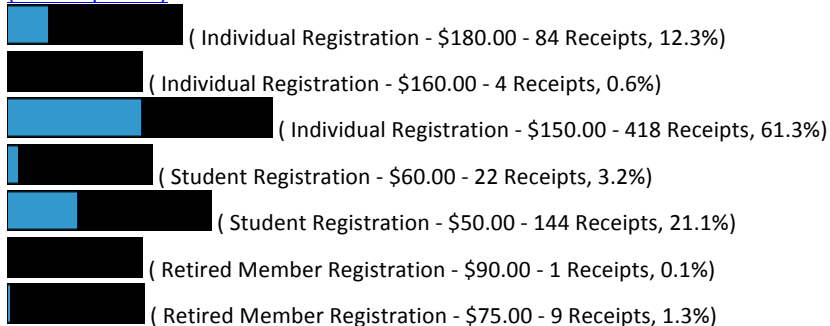
QUESTION 3: Field of Specialization

[\(hide responses\)](#)



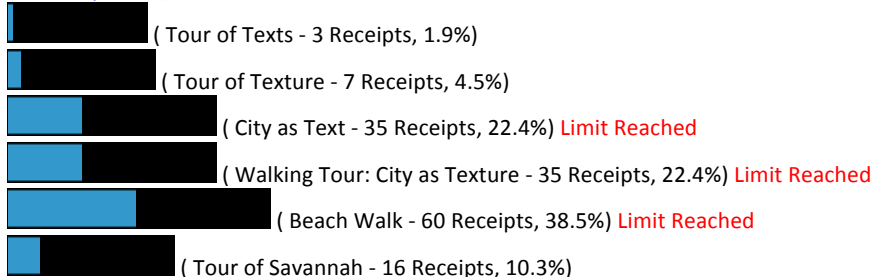
QUESTION 4: Registration option

[\(hide responses\)](#)



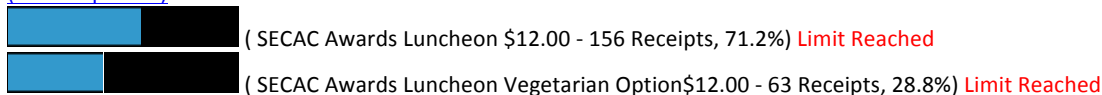
QUESTION 5: TOURS

[\(hide responses\)](#)



QUESTION 6: Luncheon

[\(hide responses\)](#)



SECAC Artists Fellowship update

Submitted by Jenny Hager, Associate Professor of Art, University of North Florida

For the \$3,000 SECAC Artists Fellowship 2011, 46 submissions were received from 18 different states in the United States and one applicant from Thailand. Three of the submissions were group submissions bringing the total applicants to forty-nine. Last year we had forty-seven total applicants. This year's applicants reside predominantly in the southeast and surrounding states, but extend as far as California, Utah and Pennsylvania.

A committee of four jurors includes Professors Laura Mosquera and Erin Dzedzic from Savannah College of Art and Design and Professor Raymond Gaddy and Jenny Hager from the University of North Florida in Jacksonville, FL.

This year is the second year that the process was entirely digital. It cost under \$15 to do this via RapidShare. It went very smoothly. Prior to the conference, the applications were uploaded to a website and the URL was sent to the jurors for their review and determination of a short list of outstanding applicants. The jurors and the administrator, Professor Jenny Hager of the University of North Florida, will be meeting on Thursday during the conference to select the finalist for the 2011 SECAC Artists Fellowship Award. The winner will be announced at the SECAC awards luncheon on Friday, November 11, 2011.

Proposed Changes to Artists Fellowship 2012

Several requests have been made over the past few years to increase the artist's fellowship (currently \$3000 per year) to accommodate for the increases in materials, equipment and shipping costs associated with being a studio artist.

An additional \$1000 per year has been budgeted to meet this request, bringing the total amount to \$5000 in 2012. At last year's board meeting, it was recommended that a committee be formed to make recommendations. This committee was comprised of Pat Wasserboehr, Don Van Horn and Jenny Hager.

Recently, we discussed the possibilities and we would like to recommend that SECAC move to one \$5,000 award in 2012. We would like to back off the original target of \$6000 for now and use the remaining \$1,000 of the "commitment" that was made last year to be directed instead to the *Review* for interview transcription costs and additional funds for the journal. Eventually we would like to see two awards given.

THE SECAC REVIEW: 2011 ANNUAL REPORT FROM THE EDITORIAL BOARD

P. Scott Brown, editor, University of North Florida

I. In Press: The 2011 Issue, Vol. XVI, No. 1: The 2011 issue of the *Review* is currently in final prepress production and will be shortly sent to the printers. It can be expected to ship in December 2011/January 2012. This issue features five original scholarly articles, on subjects including Renaissance painting, Marcel Duchamp, Robert Rauschenberg, and the South African artist William Kentridge, in addition to four book reviews, six exhibition reviews, and an interview with Jim Neel, winner of the 2010 SECAC Artist's Fellowship. The following articles will be published in the 2010 issue:

NORMAN E. LAND, University of Missouri, "Interviewing the Art of Jacopo del Sellaio"

VIDA J. HULL, East Tennessee State University, "The Single Serpent: Family Pride and Female Education in a Portrait by Lucia Anguissola, a Woman Artist of the Renaissance"

BRADLEY BAILEY, Washington University, "A little Game Between 'I' and 'Me': Marcel Duchamp, Chess, and New York Dada"

ELIZABETH RICHARDS, University of South Alabama, "Rauschenberg's Religion: Autobiography and Spiritual Reference in Rauschenberg's Use of Textiles"

AMY S. BRODERICK, Florida Atlantic University, "Learning from *Five Themes*: An Interview with William Kentridge"

JENNY K. HAGER, University of North Florida, "*Les Enfants de la Terre*: An Interview with Jim Neel"

II. In Preparation: The 2012 Issue, Vol. XVI, No. 2: The *Review* received thirteen submissions of original scholarly articles for consideration for publication in the 2012 issue. Five scholarly articles in addition to a raft of book and exhibition reviews have been accepted for publication. Articles will include:

MICHAEL MAIZELS, University of Virginia, "Medieval Madness: Opicinus de Canistris and Geschwind Syndrome"

CHARLES R. MACK, University of South Carolina, "Beyond the Monumental: The Semiotics of Architectural Authority in Papal Pienza"

KATHLEEN ARTHUR, James Madison University, "The "*Maria del Sochorso*" Altarpiece: A Cretan Icon transformed in Counter-Reformation Italy"

EILEEN TURAN, University of Arkansas at Little Rock, "*Les souvenirs et les vues*: Time, Memory, and Place in Corot's Late Landscapes"

KERR HOUSTON, Maryland Institute College of Art, "Remote Control: Distance in Two Works by Emily Jacir and Wafaa Bilal"

III. Strategic Goals and New Initiatives: The Editorial Board is in the process of a self-evaluation of the *Review* for the purpose of articulating long-range goals for *The Review* and new initiatives to help achieve these goals. Broadly speaking, these goals are:

- To better serve the membership, the organization, and the broader academy as a journal of first choice for the publication of original scholarship in all fields of inquiry relating to art and its teaching
- To contribute to the regional and national visibility and reputation of the organization and its membership and their creative and intellectual works

The Editorial Board has identified and invites discussion of several possible actions and initiatives that might contribute to meeting these goals in the immediate future and over the long-term.

1. **Renaming *The Review***—perhaps the simplest and one of the most immediate actions that might be taken is to consider renaming *The Review*. Though it has history, the current official title, *The Southeastern College Art Conference Review*, has many drawbacks and downsides: It is long and thus in conventional usage is often shortened to *The SECAC Review* (an acronym that means nothing to non-members and makes no explicit reference to art) or simply *The Review*, which is likewise inaccessible to non-members and even to members who are not alert to the journal’s existence. The current title also frequently gives rise to mistaken impressions of *The Review*’s purpose and scope. Its emphasis on the SECAC name implies to some that *The Review* only publishes works by members or only publishes papers presented at SECAC’s annual conference, in the manner of a proceedings. The term, *Review*, while it has a long history of usage in academic publications, is a bit ambiguous in the field of art. It is clear from the inquiries I regularly receive as editor that some in our audience assume that *The Review* only publishes exhibition and critical reviews. I fear that this connotation specific to our field discourages submissions of original scholarship. I suggest renaming *The Review* with a title that more transparently and accessibly reflects its academic scope and audience, with a by-line that enshrines the journal’s role as a SECAC publication. For instance:

Art and Criticism: the Journal of the Southeastern College Art Conference

Art: History, Criticism, Education, the Journal of the Southeastern College Art Conference

Studies in Art and Art History: the Journal of the Southeastern College Art Conference

2. **Expanding the Book Reviews to include members books**—a simple and effective action proposed by Preston Thayer, Book Reviews Editor, is to expand the current book reviews section to include notices or short reviews of recent publications by SECAC members. This would be a valuable service to the individual members and draw attention to the productivity our membership.
3. **Instituting prizes or honors for articles published in *The Review***: *The Review* has a visibility problem among scholars, even within SECAC. In 2010, the *Review* received fifteen submissions of original scholarship. In 2011, it received thirteen. Of these, we accepted five in each year on the basis of quality. These numbers are consistent with those under my predecessor as Editor, James Boyles. These are not healthy numbers. In part, this problem may be resolved by changing *The Review*’s title, as discussed above to encourage more submissions. It is clear to me, however, that *The Review* suffers from a visibility or reputation problem even within parts of the SECAC membership. Over the past seven years, I have witnessed the growth of an ever more vibrant annual conference that now boasts several hundreds of papers delivered. Each year, I hear dozens of papers of ever increasing quality and interest. As Editor, I would love to receive revised versions of these papers as submissions to the *Review*. It may be that some SECAC members are simply not aware of the opportunity to publish in the *Review*, yet I suspect that in some cases even our own members are reserving their “good stuff” for other journals. If we have difficulty attracting submissions from our own members, the problem is even greater outside of the membership. I propose that SECAC consider creating targeted prizes or awards (that primarily bestow honor with perhaps a nominal cash benefit) to encourage submissions of high quality scholarship from a diverse range of scholars within the SECAC membership and beyond:

- a prize like the A.K. Porter prize given by CAA to a scholar under the age of thirty-five or within ten years of receiving the doctorate would encourage scholars to submit high quality work in their pre-tenure years. Such scholars presently are perhaps least likely to submit to *the Review* because of the perceived need to publish in the most established journals in order to enhance their prospects for

tenure. A scholarly prize awarded by a major national professional association is likely to carry as much or more weight in tenure decisions than the reputation of the venue of publication itself

- a distinguished scholars prize targeted to attract senior scholars to contribute significant original studies to *The Review* would potentially raise the national prominence and reputation of the journal. Such articles might be solicited by the editorial board in the manner of a keynote address. A scholarly prize awarded by a national professional association might be sufficient to induce A-list scholars to contribute strong work to *The Review*

IV. 2012 and Beyond: SECAC is thriving. The membership is growing. The organization's prominence and audience is expanding. We are a professional body with a regional history and identity and, increasingly, a national and international significance. As Editor, I am committed to the view that *The Review* is an organ that is vital to the health, character, and future prominence of the Conference. In my view, *The Review* presently lags the pace of development set by the rest of the organization and its membership. More can be done with *The Review*, and it can do more for SECAC. By the time my term as Editor expires, I hope to pass on a journal that maintains its purpose and identity but does what it does now better—a journal with a clearer operating structure and strategic plan, a more accessible and visible brand that draws on a deeper and broader pool of contributors and reaches and inspires a wider and more diverse audience. To this end, I invite and will solicit in the coming year the officers and membership of the organization to share their perceptions, questions, criticisms, and expectations of *The Review*. I and my colleagues on the Editorial Board look forward to this conversation about the future of our journal.

SECAC Nominating Committee

Submitted by Floyd Martin, 1st Vice President, Prof. of Art, University of Arkansas at Little Rock

SECAC Constitution Section 13 B

Nominating Committee: The nominating Committee is comprised of the President, First Vice-President, Secretary-Treasurer, and three Directors selected annually by the Board. The First Vice-President shall serve as chair. The 2011 Nominating Committee consisted of Floyd Martin, Chair, Debra Murphy, Beth Mulvaney, Amy Broderick, Kevin Concannon, and Tina Yarborough. Kevin Concannon resigned from the SECAC Board in June of 2011 following his move from Ohio to Virginia, and therefore only participated in the nomination of the 1st Vice-President position.

On-line elections in spring 2011 brought the following results: Georgia – Sandra Reed; South Carolina – Jane Nodine, re-elected for a second term; Virginia – Reni Gower (following a period appointed to the board to finish the term of Joe Seipel); West Virginia – Kristina Olson, re-elected for a second term; At-Large #2 – Ria O'Foghludha.

The following appointment was made by the Executive Committee in summer 2011, following the resignation of Kevin Concannon: At-Large #1 – Kurt Pitluga.

Nominees recommended by the Nominating Committee for election at 2012 Membership meeting:

1st Vice-President (term 2011-14, will automatically become President 2014-17): Jason Guynes, Univ. S. Alabama

2nd Vice-President (term 2011-14). (The Constitution requires that the 2nd Vice-President be a legal resident of Virginia.)

Kevin Concannon, Virginia Tech University

At the 2011 Board of Directors meeting, three Directors need to be elected to the 2012 Nominating Committee.

Terms are ending in 2012 for the following: Alabama, Kentucky, Louisiana, and North Carolina.

SECAC Awards Committee 2011

Submitted by Floyd Martin, 1st Vice President, Prof. of Art, University of Arkansas at Little Rock

The Awards committee is chaired by the 1st Vice-President and includes four SECAC members selected to reflect the membership. Two members were 2010 award winners.

The 2011 SECAC Awards Committee was:

Floyd Martin, chair University of Arkansas at Little Rock

Bill Levin	Centre College (Kentucky)
Kathryn Shields	Guilford College (North Carolina)
Mary Stewart	Florida State University
Michael Warrick	University of Arkansas at Little Rock

The committee made seven awards this year. Winners will be announced at the Awards Luncheon.

- The SECAC Award for Outstanding Exhibition and Catalogue of Historical Materials: 3 awards
- The SECAC Award for Outstanding Exhibition and Catalogue of Contemporary Materials: 1 award
- The SECAC Award for Excellence in Scholarly Research and Publication: 1 award
- The SECAC Award for Outstanding Artistic Achievement: No award
- The SECAC Award for Excellence in Teaching: 2 awards

Proposed Budget for 2012-Durham

	<u>Budget</u>
Ordinary Income/Expense	
Income	
Conference Income	
Student Registration	
50 Early Student Registration @ \$50	2,500.00
10 Student Registration @ \$60	600.00
5 Student Late (on-site) Registration @ \$70	350.00
Individual Registration	
310 Individual Early Registration @ \$150	46,500.00
45 Individual Registration @ \$180	8,100.00
5 Individual Late (on-site) Registration @ \$210	1,050.00
Retired Member Registration	
10 Retired Member Early Registration @ \$75	750.00
Retired Member Registration @ \$90	0.00
Retired Member Late (on-site) Registration @ \$105	0.00
80 Juried Show entry fees @ \$35	2,800.00
200 Awards Luncheon @ \$15	3,000.00
Vendor Fees	1,600.00
Conference Contributions	3,000.00
Conference Income	70,250.00
Expenses	
Bosch Travel Award	1,250.00
Facilities fee	5,000.00
AV Rental	10,000.00
Hotel Food & Beverage	25,000.00
Receptions	10,000.00
Transportation	6,000.00
Keynote	2,000.00
Juried Show	2,800.00
Abstracts Preparation	1,000.00
Graphic Design Fee	800.00
Final Conference Program	3,500.00
Staff and President expenses	800.00
Staff Assistant	600.00
Other (supplies, etc.)	1,500.00
Total Conference	70,250.00



Southeast Chapter of the Society of Architectural Historians (SESAH) Report

Submitted by David Gobel

The 29th Annual Meeting of SESAH took place on October 26-29, 2011 in Charleston, South Carolina. The meeting was sponsored jointly by Clemson University and the College of Charleston and was directed by Clemson professor, Ashley Wilson. Keynote talks were given by Mayor Joe Riley and renowned writer and scholar, Witold Rybczynski.

New Officers:

President (2013) – Anat Geva, Texas A&M University

Past President (2011) – Michael Fazio, Mississippi State University

Vice President (2013) – Lee Gray, University of North Carolina, Charlotte

Membership Coordinator (2012) – Tara Mielnik, Metropolitan Nashville Historical Commission

Newsletter Editor – Ben Ross, RATIO Architects, Indianapolis

Program Chair (2013) – Mark Reinberger, University of Georgia, Athens

Web Weaver – Mikesch Muecke, Iowa State University

Preservation Officer (2012) Jennifer Baughn - Mississippi Department of Archives and History

Awards

· **2011 Book Award** – Michelangelo Sabatino, *Pride in Modesty: Modernist Architecture and the Vernacular Tradition in Italy* (University of Toronto Press, 2010).

· **2011 Article Award** – Travis McDonald, “The East and West Wings of the White House: History in Architecture and Building,” *White House History*, 29 (Summer 2011): 44-87.

· **2001 Essay Award** – Ann E. McCleary, “The Turnpike Towns,” in *The Great Valley Road of Virginia: Shenandoah Landscapes from Prehistory to the Present*, edited by Warren R. Hofstra and Karl Raitz. (Charlottesville: University of Virginia Press, 2010), 190–238.

· **2011 Best of the South Award** (for Historic Preservation) goes to Texas Historic Courthouse Preservation Program of the Texas Historical Commission for its recent restoration of five historic county courthouses in Texas.

ARRIS

· *ARRIS: The Journal of the Southeast Chapter of the Society of Architectural Historians* vol. 22 (2011) will be published in late fall 2011 (editors: Leslie N. Sharp and Mark Reinberger)

· Barbara Klinkhammer and Gregor Kalas, University of Tennessee Knoxville will begin a three-year term as editors of *ARRIS: The Journal of the Southeast Chapter of the Society of Architectural Historians* (vols. 23-25).

Buildings of the United States (BUS) support

· SESAH continued its annual support of the SAH Buildings of the United States series with a donation of \$500.

· We invite and encourage SECAC to consider making a one-time donation to the upcoming Mississippi volume.

Future SESAH Meetings:

· 2012 – Athens, Georgia, College of Environment and Design, University of Georgia, (tentatively scheduled, October 17-20, 2012)

· 2013 – Charlotte, North Carolina

· 2014 – Fayetteville, Arkansas

www.sesah.org

SECAC—VISUAL RESOURCES ASSOCIATION AFFILIATE GROUP REPORT

Report submitted Oct. 28, 2011 by: Christina Updike, SECAC VRA Affiliate Rep., James Madison University

At SECAC 2011, the VRA affiliate group is sponsoring a session entitled “Rich Texture: New Resources for Teaching and Learning in an Image-Centric World” on Thurs., Nov. 10th at 2:30-4:15 p.m. in the Jen Library of SCAD. All are invited!

Visual Resources Association: <http://www.vraweb.org/>

2011-12 Highlights and Upcoming Events:

- The 2nd joint **VRA + ARLIS/NA annual conference** was held March 24-28, 2011 in Minneapolis, MN. The theme was “Collaborations: Building Bridges in the 21st Century.” This joint international conference with workshops, sessions, special interest group meetings and tours was attended by Visual Resources professionals and Librarians from all over the world. The session summaries are posted at: www.slideshare.net/event/vra-arlisna-2nd-joint-conference-2011
- The **2012 VRA annual conference** will be held April 18-21 in Albuquerque, NM. It is VRA’s 30th anniversary and the theme is “Broadening Horizons.” More information at: www.vraweb.org/conferences/vra30/
- The **Summer Educational Institute** for Visual Resources and Image Management is jointly sponsored by the Art Libraries Society of North America (ARLIS/NA) and the Visual Resources Association Foundation (VRAF). *SEI 2011* was held at the University of New Mexico in Albuquerque from June 7-10: www.vrafoundation.org/sei2011/index.html
- The **2012 SEI** will be held in early summer at the University of Michigan at Ann Arbor: www.vrafoundation.org/sei.html. **Samuel H. Kress Foundation Summer Educational Institute Scholarships will be available:** www.vrafoundation.org/sei2011/kress.html
- The **VRAF** funds an on-going **grants program**: the VRAF Project Grant provides support in the amount of \$1500 for projects in the field of visual resources and image management. The Professional Development grant is an annual award of \$850 to an individual (one emerging and one veteran professional) for professional development in the field of visual resources and image management. Complete information and applications at: www.vrafoundation.org/resources.htm
- The **VRA—Southeast** regional chapter held a meeting at Rollins College, in Winterpark, FL on June 6-7, 2011. More information at: vraweb.org/chapters/southeast/index.html
- The **VRA—Mid-Atlantic** regional chapter held a joint summer meeting with the ARLIS/DC-MD-VA chapter at George Mason University, Fairfax, VA, on July 29th to learn about Omeka. The Mid-Atlantic chapter also met on October 28th at Dickinson College, in Carlisle, PA. More information at: www.vraweb.org/chapters/midatlantic/index.html

FATE (Foundations in Art: Theory & Education) Report

Submitted by Stacy Isenbarger (University of Idaho) SECAC Representative of FATE

FATE Conferences:

This past spring, FATE joined with MACAA to hold our biannual conference *On Stream* in Saint Louis. It was hosted by Eastern Illinois University and coordinated by Jeff Boshart. With over 400 participants, it was a great success. Alongside our typical format of presentations and member’s exhibitions; we added some new events to this conference. Prior to *On Stream*, Integrative Teaching International hosted a pre-conference ThinkTank involving approximately 80 participants discussing various challenges of integrative teaching in foundation studies. During the conference, we also had a special panel session with various arts professionals that was followed by breakout sessions led by each panelist where all conference participants were welcome to openly engage in idea generation on various topics in creative education. FATE also hosted a digital student art exhibition through Bowling Green State’s Gallery on Second Life. 47 students were featured out of the 305 entries.

The next biannual conference will be hosted by Savannah College of Art and Design in Savannah, GA in Spring 2013. Chris Kienke will act as the Conference Coordinator. Our 2015 will be held in Indianapolis and hosted by the Herron

School of Art and Design.

FATE Regional Events:

The focus of our off Conference year has been on various FATE regional events. Heidi Neff (Hartford Community College), our energetic new Vice President for Regional Coordinators, has been working with various schools around the country to promote regional exchange and compare perspectives of unique Foundations Programs. Clint Samples lead a team from University of West Georgia for the *Connecting the Dots* Regional. Gary Pearce of the Art Institute of Atlanta-Decatur hosted in another Southeastern Regional Forum *Exploring Critique* in August. Geoffrey Beadle of Edinboro University of Pennsylvania hosted the Northeastern Regional titled *A NEW FOUNDATION for the DIGITAL AGE?* in April. On January 28, 2012 Valerie Powell of Sam Houston State University will host a Southcentral regional workshop titled *SPICING IT UP: CRITIQUE STRATGIES*. We are excited about the success of these past roundtable discussions and workshops and look forward to setting up future regional events throughout the country.

And Special Thank You:

The FATE board also wants to extend a special thank you to Rachel Frew for her guidance in negotiating our path to the use of MemberClicks for our business and financial exchanges. Her help through the transition has been invaluable... but then again, my guess is you all knew that already.

ASSOCIATED FOR TEXTUAL SCHOLARSHIP IN ART HISTORY (ATSAH)

Submitted by Liana De Girolami Cheney, *President of ATSAH*

October 28, 2011

A. In 2011 ATSAH celebrated 500 years of Giorgio Vasari's birthday at several conferences and organized sessions and panels: a major session at CAA in NYC and 2 sessions at RSA in Montreal and one session at SouthCentral Renaissance Conference in St. Louis.

B. In 2011, ATSAH also organized a CAA two sessions on Symbolism and its Consequences in 19th and 20th centuries.

We redesigned our website for easy access.

We thank the support of SECAC for 2011

MACCA: Mid America College Art Association

Submitted by Tommy White

MACAA has been busy planning the 2012 Detroit conference. Here is a thumbnail sketch of the programming in progress: The conference will be held Oct. 3 - 6, 2012. The historic and recently renovated hotel, The Westin Book Cadillac, in downtown Detroit will be the conference site. Additional programming will be hosted by the James Pearson Duffy Department of Art and Art History on the Wayne State University campus.

A call for session proposals will be sent out on Oct. 15, 2011 with a Jan.15, 2012 deadline. The conference will have two content areas: "Meaning and Making" and "Community and Collaboration." Session proposals addressing these topics are encouraged and all ideas are welcome.

The conference will open on Wed. with two workshops: ITI will create a workshop on using technology in teaching. This will feature a remote class at a local community college. Oakland University is sponsoring the ITI workshop. The second workshop will consist of a "how-to" for service learning in art and design classes. This workshop will offer practical solutions on how to partner with non-profits and community members for off-campus learning opportunities that include volunteer activities. Importantly, the ways in which the value of this kind of work can be documented in dollar amounts will be discussed.

On Wednesday evening there will be shuttle buses to Henry Ford Community College. HFCC will host an exhibition of the Los Angeles Printmaking Society. There will be both an opening conference reception prior to the HFCC show, and a reception at HFCC. Thursday and Friday will each have 25 conference session panels, held at the hotel. There will be a featured speaker each evening. Currently, art critic Lilly Wei has been secured. An additional speaker, most likely a renowned artist, has yet to be scheduled. On Friday and Saturday, there will be a glass art workshop hosted by the College for Creative Studies (CCS).

I should mention that the Elaine L. Jacob Gallery at WSU will host a juried MACAA membership exhibition. There will be a reception on the Friday evening. Also on Friday, ArtDetroitNow is hosting a national event of temporary, light-based installations in the city. Their shuttle bus system will have a stop at the ELJ Gallery and the conference will be coordinated with their event.

The conference will involve many regional art schools and departments. To date CCS, Oakland U, HFCC, Oakland CC, Macomb CC, Schoolcraft CC, U of Windsor, and U of Toledo have all expressed interest and support in a variety of ways.

While the conference website is still underdevelopment and yet to go live, there will be a link from macaart.org. Any questions about the conference can be directed to macaa2012@wayne.edu

Art Historians Interested in Pedagogy and Technology (AHPT)

Annual Report to Board covering period November 1, 2010 to present to SECAC

Submitted by Marjorie Och, representative of AHPT, University of Mary Washington

Thank you for this opportunity to address the Board of SECAC and update its members on the activities of AHPT.

AHPT has long been an affiliate of CAA. In the summer of 2010 I was nominated by AHPT's outgoing board to serve a three-year term as President. This position became official at the 2011 annual business meeting of AHPT at CAA in NYC. Prior to becoming president, I worked with the organization's incoming secretary, Sarah Scott (assistant professor of art history at Wagner College) to expand AHPT's presence at CAA and other venues. Our work this past year has focused on the following five points:

- Dr. Scott is at work updating the AHPT website, and this should be in place by the end of 2011.
- In November 2010 I applied to SECAC for affiliation and this was granted.
- AHPT is sponsoring a demonstration-workshop at SECAC's annual meeting this year in Savannah. We are grateful to Sandra J. Reed and her colleagues at SCAD for offering AHPT a classroom at the Jen Library that will accommodate our session's need for computer work-stations and internet accessibility. In addition to two long-time members of SECAC (Saul Zalesch and myself), two new members of SECAC will be attending and participating at SECAC for the first time. The session will introduce SECAC members to some new technologies and tools, offer opportunities to try these out with the presenters, and (hopefully) establish AHPT in SECAC as a vital group for discussion, networking, and sharing pedagogical insights. At this session I will also solicit input for SECAC 2012 and work with members interested in developing a session.

Session III, Thursday, November 10, 12:30-2:15 p.m., SCAD, Jen Library, Room 109

"Reflections on Where We Are and Where We Are Going with Technology in the Art History Classroom"

Chair: Marjorie Och, University of Mary Washington

Fran Altvater, Hillyer College, University of Hartford, *Wikis, Podcasts, and Blogs; Oh, My! Technology and Pedagogy in Parallel in the Art History Classroom*

Janice Robertson, Pratt Institute, *VoiceThread Class Projects Turn Text-Based Teaching Practices On Their Head*

Saul Zalesch, Louisiana Tech University, *EphemeraStudies.org and Bringing Original Art Ephemera into the Classroom*

- AHPT is sponsoring a demonstration-workshop at the CAA annual meeting in Los Angeles.

Thursday, February 23, 12:30 PM–2:00 PM, Concourse Meeting Room 404B, Level 2, Los Angeles Convention Center

"Technology in the Art History Classroom: A Hands-On Learning Workshop"

Chair: Sarah Jarmer Scott, Wagner College

- AHPT will hold its annual business meeting at CAA, **Thursday, February 23, 5:30–7:00 PM**, Concourse Meeting Room 404B

SGCInternational

1. Conferences

2012 – March 14 – 17, New Orleans, LA (host SGCI)

Awardees:

- Emeritus - David Driesbach
- Lifetime - Esther Sparks
- Lifetime - Joan Mitchell through the Joan Mitchell Foundation
- Teaching – Kimberly Arp
- Excellence in Mentorship – Bill Kitchens
- Honorary Council Member – Anita Jung and April Katz
- Printmaking Advocacy – Phyllis McGibbon
- Publishers – Cannonball Press
- Vendors – Takach Press

The conference will have a variety of events including our first ever mentorship fair where educators and master printers will be paired with emerging professionals and students for portfolio reviews and career advise. SGCI will also have a showing of a recently completed film that tells the story behind our founding in New Orleans.

Video Demos	3
Exchange Portfolios	12
Panels	10 total including international and student
Event	3
Demos By location	Tulane (3) Loyola (1) NOCCA (1)
Mentorship	25 individuals

2013 – Milwaukee, MI (Host UM and MCIAD)

2014 – San Francisco, CA (Host SGCI)

2015 – Knoxville, TN (Host UTK)

2. Exhibitions

2006-2009 Traveling Exhibition- closed

2009-2012 Traveling Exhibition- set to travel internationally

2012 – 2015 Traveling Membership Exhibition was juried by Francis Myers and will open in New Orleans at Loyola University with venues immediately following in Texas and Louisiana

3. Membership Statistics (as of June 23, 2011):

Membership Paid Through 2011

- Regular 545
- Student 628
- International Regular 23
- Students 28
- Unknown 5
- Total 56
- Lifetime 82
- Sustaining & Patron 0
- Total membership 2010 1432
- Total membership 2011: 1226**

4. Board

Our executive board is ending its term as of the March 2012 conference; the nominations committee has worked to select our new executive board.

President – Beth Grabowski, UNC

Vice President of Outreach – Karla Hackenmueller, Ohio University

Vice President of Internal Affairs - Bryan Stupark

Treasurer – Stephanie Standish

5. Other

The council continues to look for a new home for its archives and collection. Our goal is to put this massive collection of prints into a university museum where scholars will have access to its contents. We have continued to develop our website and on-line offerings for our members including the ability in the near future for our members to update their contact information on-line. A national competition has been launched for a redesign of our logo, which will launch in 2012. We are still considering how to re-develop our newsletter into a journal and an ad hoc committee has been formed.