



southeastern college art conference

2010 Annual SECAC Board of Directors Meeting

4:00-7:00 p.m., Wednesday, October 20, 2010

The Flemish Room, Jefferson Hotel

Richmond, Virginia

Present: Jason Guynes (AL); Jane Brown (AR); Amy Broderick (FL); Tina Yarborough (GA); Barry Motes (KY); Gary Keown (LA); Benjamin Harvey (MS); Pat Wasserboehr (NC); Jane Nodine (SC); Vida Hull (TN); Reni Gower (VA); Kristina A. Olson (WVa); Kevin Concannon (at-large); Andy Kozlowski (VCU, 2010 Conference Chair); John Richardson (MACAA President); Sandra Reed (SCAD, 2011 Conference Chair); Christina Updike (VRC Affiliate rep.); Liana Cheney (ATSAH Affiliate rep.); Greg Skaggs (FATE Affiliate rep.); Jenny Hager-Vickery (Artist's Fellowship Chair); Scott Brown (new Editor, SECAC Review); Floyd Martin (SECAC 1st Vice-President); Don Van Horn (SECAC past president); Pam Simpson (SECAC 2nd Vice-President and SESAH Affiliate rep.); Debra Murphy (SECAC President); Rachel Frew (SECAC Administrator); Beth Mulvaney (SECAC Secretary-Treasurer).

Absent: James Boyles (out-going Editor, SECAC Review); Kyra Belan (CWAO Affiliate rep.)

Guests: Rich Geer (SGCI); Thomas Brewer (Art Education Policy Statement chair); Joe Seipel (SCAD, 2011 Conference); Cathy Pagani (2013 Tuscaloosa Conference Chair); Mindy Nancarrow (2013 Tuscaloosa); Rick Eisenman, from Eisenman & Associates (the firm that helps us to find locations, solicit bids, negotiate contracts, and manage hotel arrangements).

President Murphy welcomed new and returning Directors in addition to the Board's guests. Murphy thanked Andrew Kozlowski for his work in directing the 2010 Conference.

Kozlowski welcomed the Board to Richmond and reviewed the conference budget. He noted that we're looking at a budget split between SECAC and VCU. VCU contributed \$35,000. Kozlowski noted SECAC should come out on the positive side with this year's conference.

John Richardson, President of MACAA, thanked Andrew Kozlowski and Rachel Frew for all their work. In addition to this joint conference with SECAC, MACAA will have a joint conference with FATE in spring, 2011.

Joe Seipel, the juror of the 2010 SECAC Members' Exhibition, accepted 51 pieces into the show, which is all that the 1708 Gallery space could hold. 138 artists applied. It is a show of wide-ranging media. He looked for works that were expressive, experimental and conveyed strong concepts.

President Murphy introduced Rich Geer, SGCI (Southern Graphics Council International: sgcinternational.org/). This organization, like SECAC, has outgrown its former southeastern designation and now notes its international designation in the organization's name. Their 2011 conference will be in St. Louis, MO in March 2011. The executive board of SECAC voted to confer affiliate status for SGCI.

President Murphy asked if there were any questions about the minutes of the 2009 Board meeting taken by Secretary-Treasurer, Beth Mulvaney (www.secollegeart.org/minutes/09board_minutes.pdf). A motion was made and seconded to approve the minutes. The minutes were approved unanimously.



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Secretary-Treasurer Mulvaney led the Board of Directors through the Treasurer's report (available on pages 17-20). A motion was made and seconded to accept the report with corrections (incorrect figures had mistakenly been inserted). The motion was seconded and approved unanimously.

SECAC Administrator, Rachel Frew, reviewed the numbers and demographics of SECAC's membership and noted that this is the first time that we have recorded over 1,000 members. The biggest growth is in students. President Murphy and the Board thanked Administrator Frew for her work over this past year. Her report is on pages 15-16.

Standing Committee Reports:

SECAC Artists Fellowship

Jenny Hager-Vickery reported that there were 47 applicants for the Artist's Fellowship, which used digital submission for the first time. Reni Gower, Ruth Baldwin, Raymond Gaddy, and Harry Boone were jurors in addition to Hager-Vickery. The Fellowship Committee will meet Thursday, October 21 to make the final decision (they already have narrowed the field to 10 artists). Hager-Vickery reminded the Board that artists and jurors have recommended increasing the award for many years now. A discussion ensued. President Murphy recommended that a subcommittee be formed to explore this subject: the subcommittee will be made up of our 3 present and former Artist's Fellowship directors (Don van Horn, Pat Wasserboehr, and Jenny Hager-Vickery in communication with Treasurer, Beth Mulvaney).

Executive Committee

President Murphy noted that the Executive Committee would be meeting to set the budget for next year. The SECAC membership meeting will be on Saturday at 7 am in the Flemish Room.

SECAC Review

Scott Brown was introduced as the incoming editor of the *SECAC Review*. The 2011 issue will be his first. He is thinking of renaming/rebranding the *Review*. Also he is exploring the possibility of creating an article prize for authors within 10 years' of graduation. In addition, he is exploring the possibility of creating a monograph series with a press from the southeast. On Friday, October 22 an organizational meeting will be held for the three editors: Scott Brown, Kristina Olsen, exhibition editor, and Preston Thayer, book review editor.

Nominating Committee and Upcoming Elections

Floyd Martin asked for three continuing board members to form the nominating committee (along with Martin): Tina Yarborough, Kevin Concannon, and Amy Broderick. He noted SECAC's desire is to routinely have at least two names per position on the ballot. When more than two names appear on the ballot per position, it does mean that elections may be decided by plurality rather than majority. He asked for the Board's thoughts and they agreed that plurality was acceptable.

Martin announced that the following three states would be holding elections this coming year for directors' positions: Georgia (seat will be open since Tina Yarborough already has served two terms); South Carolina (current director Jane Nodine is eligible for one more term); Virginia (Reni Gower is filling Joe Seipel's vacated term and the seat is open and Gower is eligible for the ballot); West Virginia (Kristina Olsen is eligible for a second term).

Martin reviewed last year's decision to add a 2nd At-large position to the Board of Directors. This second position will appear on the agenda of the Membership meeting on Saturday, Oct. 23. In addition to this new position, SECAC also will have the positions of the 1st Vice President and 2nd Vice President open and on the ballot. This 2nd Vice President position



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must be filled by a Virginia resident (because of our non-profit corporation papers were filed in Virginia). Pam Simpson indicated she is willing to serve one more term (only). Floyd is happy to receive nominations or thoughts about individuals who we should approach about both positions.

Professional Awards Committee

As 1st Vice President, Martin also oversees the Professional Awards Committee. Martin noted that the committee functions very well with the new (earlier) timeline. There were numerous nominations except there were no nominations for the Outstanding Artistic Achievement category.

2011 Conference report, SCAD Savannah GA

Sandra Reed gave a brief overview of the invitation SCAD made to SECAC, which was accepted unanimously by the Board in 2006. A large contingent of faculty and students from SCAD are present here at Richmond and will host a conversation table in addition to a Thursday noontime conversation. She brought gifts for the Board members and explained the 2011 conference theme of *Text and Texture: The intersection of academics and art*. November 9-12 is later than usual for SECAC meetings (and a Veteran’s Day parade will be held in Savannah on Friday). To help people remember, there are number of print items with the dates. Jan. 1 sessions are due; April 1 for exhibition entry (online); April 20 deadline for proposals. There will be pre-conference events (tours) for Wednesday. They already have set up an email SECAC2011@scad.edu for session proposals.

Sandra reviewed the budget for 2011. It was moved that the Board recommend to the membership approval of the following registration rates: Individual (\$150/\$180/\$210); Retired (\$75/\$90/\$105); Student (\$50/\$60/\$70). The Board seconded and unanimously approved to recommend these registration rates.

Future conferences:

2012, Meredith College, Raleigh/Durham Beth Mulvaney
Mulvaney reviewed the plentiful options with Durham and the surrounding area for conference goers. The conference will be Oct. 18-20.

2013, University of Alabama, Tuscaloosa Cathy Pagani
Pagani gave a brief overview of conference facility of Bryant Conference Center. They are awaiting the University to set its calendar (which must be mindful of the football calendar). They anticipate an outdoor sculpture invitational and a number of other events.

2014, Ringling College of Art and Design, Sarasota Kevin Conlon
They have formed a planning committee. They have not selected a hotel venue yet or decided on dates.

2015, University of Georgia, Athens (?)
University of North Carolina, Greensboro (?) Lawrence Jenkens

News from Affiliates and Friends:

SESAH: Pam Simpson was at the meeting to brief us on SESA. A full report is on page 5.

CWAO: Kyra Belan was not able to attend this year, but her report is on page 5.

VRC: Christina Updike summarized her full report, which appears on pages 5-7. One item not included was CAA Professional Practices Committee request for ARLIS and VRC to create a joint task force to update criteria and guidelines for librarians and visual resources curators. MDID is in its final testing of its 3rd edition and will soon be available on their website as a free, open-source software for educational institutions.



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FATE: Greg Skaggs presented an overview of FATE's plans for 2011, including its activities and biennial conference to be held in St. Louis in March. A more complete description is found in his report to the Board beginning on pages 7-8.

ATSAH: Liana Cheney reminded everyone that a full report is available on page 7. ATSAH is celebrating the 500th anniversary of Vasari and the kick-off is at SECAC. In addition, ATSAH has a new website: atsah.wordpress.com/.

MACAA: John Richardson reminded everyone of MACAA's website: macaart.org/. MACAA will jointly host a biennial conference with FATE in St. Louis March 30-April 2, 2011.

SECAC at CAA: Benjamin Harvey announced that a SECAC session will be held at CAA on Thursday, February 10, 2011, 12:30-2: Progressive: Sequential Art and Aesthetic Education. Murphy reminded Board members that anyone who has ideas for 2012 should please contact Jessica Dallow. The proposal for SECAC's 2012 session will be due in May 2011. CAA has a goal of reaching out to affiliates.

Old Business

Report of ad-hoc committee concerning SECAC's national status

Floyd Martin and a small committee (Jane Nodine, Helen Langa, Claire Black McCoy, and Preston Thayer in addition to Martin and Rachel Frew) discussed various ways to increase SECAC's national profile. Their full report is available on pages 8-10. They recognized a need to monitor what we say about SECAC on the website. Preston Thayer wishes to meet for further discussion about a kind of software that will allow for greater networking.

Jane Nodine asked if we had decided to change the name of the Members' Exhibition to something like the Annual Juried Exhibition (no longer members' exhibition).

New Business

Proposal 2010 SECAC Policy for Visual Arts Education (1/29/10)* Thomas Brewer

Brewer reviewed the 3rd statement of the SECAC Policy for Visual Arts Education. He is asking for Board Approval of this update (the policy is below on pages 10-14). SECAC has led the way in these types of policy statements. A motion was made to accept this as the updated, revised Art Education Policy Statement. It was seconded and approved unanimously. SECAC formally thanked Tom Brewer for bringing Art Education so firmly into the fold of SECAC.

Barry Motes, KY rep, brought up a concern of a constituent: can something be done to assist junior faculty members? Pam Simpson shared that another organization has a Young Professional Award that gives the recipient free registration for that conference. Floyd Martin reminded everyone that Institutional Members may send one representative to the conference, who then will not need to pay membership.

Reni Gower briefed the Board on tonight's receptions and galleries: reception at the VCUarts Fine Arts Building until 9pm.

The SECAC Board of Directors adjourned at 7 p.m.

Respectfully submitted,

Beth A. Mulvaney, SECAC Secretary-Treasurer



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Full Written Reports from Affiliates

Report on SESA

The Southeastern Chapter of the Society of Architectural Historians (SESAH) is a regional chapter of the national Society of Architectural Historians and includes 12 southern states. Founded in 1982 at Georgia Tech, its mission is to promote scholarship on architecture and related subjects and to serve as a forum for ideas.

SESAH meets in Chattanooga October 13 to 16, a week before SECAC this year, for its 28th annual meeting where there will be two days of papers and one of tours. The keynote speaker is Fikret Yegül of the University of California, Santa Barbara who will talk on "The Classical Column: A Fundamental Notion in Architecture." Tours include R. H. Hunt's Soloman Federal Building and U. S. Courthouse, the TVA Headquarters, and private homes by Frank Lloyd Wright and Richard Neutra.

We continue our core activities with an annual meeting, the publication of our annual journal *ARRIS*, and a quarterly newsletter which is now available only on-line. The website at www.sesah.org has all the latest information where the newsletter can be downloaded. The current president is Michael Fazio of Mississippi State University who replaced Catherine Bishir (who continues on the board as past-president). Vice President is Anat Geva, Secretary is David Sachs, and Rob Craig continues as our long-time treasurer. The new *ARRIS* editor is Leslie Sharp of Georgia Tech. Jennifer Baughn of Mississippi Archives is the preservation officer. In Chattanooga we will be giving our usual group of awards for publications and for preservation projects. We have a number of overlaps in SESA and SECAC members, so you might know some of the winners. Next year's meeting is in Charleston, S. C. October 26-29, 2011, and we are meeting in Athens, Ga. in 2012.

Submitted by Pam Simpson
Sept 25, 2010

Report on CWAO:

The CWAO membership, being affected by the dismal economy, decided not to participate in the interstate conferences this year. However, individual members are busy with speaking engagements, solo and group shows. I hope that next year will be better, and we can again have our group participate at conferences such as SECAC and CAA, which we have done every year for so many years.

Submitted by Kyra Belan

Report from the VISUAL RESOURCES ASSOCIATION AFFILIATE GROUP

During the 2010 SECAC annual conference in Richmond, VA, the Visual Resources Association (VRA) affiliate group of SECAC is sponsoring a session entitled "United We Stand: Forging Partnerships in Support of the Digital Classroom" scheduled for Friday, October 22nd at 8:00-9:30 a.m.

Visual Resources Association 2010-11: Highlights and Upcoming Events

- The 2010 VRA annual conference was held March 16-21 in Atlanta, Georgia. Visual Resources professionals from all over the world attended this international conference with workshops, sessions, special interest group meetings and tours. Featured plenary speakers were Peter Brantley, a creative visionary and activist leader in the library community, discussing the information technology landscape of the future, especially in terms of copyright issues; and Jason Roy, head of the Digital Collections Unit at the University of Minnesota, addressing the topic “Collections of Distinction: Adding Value to the Online Community of Visual Resources” with a moderated panel of respondents. The session summaries are posted at:
<http://www.slideshare.net/event/vra-2010-atlanta/slideshows?media=all&sort=latest>
The VRA Executive Board extended member conference rates to all SECAC members for the Atlanta conference.
- The Art Libraries Society of North America (ARLIS/NA) and the Visual Resources Association Foundation (VRAF) jointly sponsor the Summer Educational Institute for Visual Resources and Image Management. *SEI Pro 2010* was held at the University of New Mexico in Albuquerque from June 9-12, 2010. In the current climate of abrupt organizational change and widespread financial cutbacks, many visual resources professionals are realizing that they need to broaden their expertise and re-focus their activities and services in order to survive and thrive in an ever-evolving technological landscape. In response to the current climate *SEI Pro 2010* was designed to serve those with more advanced experience that needed to acquire new skills and expertise. There were 45 registrants and fifteen instructors teaching the educational modules during the four-day Institute. The highly successful event culminated with the presentation of certificates. The 2011 SEI will again be held in early summer at the University of New Mexico, Albuquerque, NM.
- The VRA—Southeast regional chapter held a meeting at the 2010 VRA conference in Atlanta, GA and will be meeting jointly with the Mid-Atlantic chapter in October during the SECAC conference in Richmond, VA. vraweb.org/chapters/southeast/index.html
- The VRA—Mid-Atlantic regional chapter held a meeting at the 2010 VRA conference in Atlanta, GA and a joint summer meeting with the ARLIS/DC-MD-VA chapter at the Corcoran School of Art and Design in July. The chapter will also hold a joint meeting with the VRA--Southeast Chapter during the SECAC conference in Richmond, VA.
vraweb.org/chapters/midatlantic/minutes.html
- The 2nd joint VRA + ARLIS/NA annual conference is scheduled for March 24-28, 2011 in Minneapolis, MN. The theme is “Collaborations: Building Bridges in the 21st Century.”
vraweb.org/conferences/index.html
- Resources on the VRA website:
 1. VRA White Paper: Advocating for Visual Resources Management in Educational and Cultural Institutions: www.vraweb.org
 2. Images Online Newsletter: www.vraweb.org/publications/index.html
 3. Newly updated and expanded Photoshop resources:
vraweb.org/resources/diag/photoshopresources.html



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News brief:

The JMU Madison Digital Image Database (MDID) is a system for managing digital media collections and for integrating digital media into the teaching and learning process. User support is available through the MDID wiki, email, and a community mailing list of over 340 subscribers. System requirements, software download, and documentation are available at: mdid.org. The MDID blog was started to report on MDID3 development news: mdidnews.blogspot.com/. MDID is also on Facebook and Twitter.

The recently released MDID3 is a pre-production version. Our intention with this release is to give interested members of the educational community a preview of how MDID3 will look and work. During the fall semester at JMU, we are running both MDID2 and MDID3 systems, using a migration tool to periodically copy MDID2 data into MDID3. Faculty and students are experimenting with the new version, but are relying on MDID2 for course-critical work. Our plan is to have the ImageViewer, a full-featured classroom presentation tool with dual screen support, and the production-ready version of MDID3 online by the end of this year.

Continuing the tradition of a freely shared educational resource, MDID is distributed by James Madison University free of charge under an open source license. We thank the SECAC membership for their continued interest in the MDID system and in our development efforts.

Report respectfully submitted on October 4, 2010 by:
Christina Updike, SECAC VRA Affiliate Representative
James Madison University, Harrisonburg, VA

Report from THE ASSOCIATED FOR TEXTUAL SCHOLARSHIP IN ART HISTORY (ATSAH)

We thank the support of SECAC for 2010.

A. In 2010 ATSAH organized two sessions at CAA in Chicago. Both sessions were on Symbolism and its Consequences (19th-20th Centuries)

B. ATASH sponsored 6 sessions at RSA in Venice 2010.

- 1.& 2. Iconocrazia: Italian Emblems of Power (in Italian) (2 panels in Italian)
3. Giorgio Vasari: New Insights (in Italian)
4. Beasts or Creatures: Mystical or Mythical Forms
5. New Approaches to Italian Renaissance Art
6. Inventories and Reforms

C. ATSAH organized one session at SECAC on Giorgio Vasari.

D. In 2011, ATSAH has organized one special session at CAA one on Giorgio Vasari 500th Anniversary Celebration and another on Symbolism, its Origin and Consequences

E. ATSAH has organized 4 sessions at RSA on Vasari, Mannerism and Northern Renaissance.

Submitted by Liana De Girolami Cheney, *President of ATSAH*

10.5.10

Report from FATE

FATE (Foundations in Art: Theory & Education) is a national association dedicated to the promotion of excellence in the development and teaching of college-level foundation courses in both studio and art history.



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FATE members represent independent colleges of art & design, university art departments, and community colleges throughout the United States and is represented at most major education conferences to promote the goals of the organization. For 30 years FATE has promoted excellence in arts foundations. FATE has professional affiliations with CAA, SECAC, and MACAA.



FATE's Biennial Conference

St. Louis, Missouri — March 30–April 2, 2011

Hosted by Eastern Illinois University

In the SPRING of 2011, hundreds of artists, art educators, art students and more will converge upon the heritage-rich city of St. Louis, Missouri. The arts organizations of FATE and MACAA (Mid-America College Art Association) will be joining forces to make sure that the time shared at this occasion will be both challenging and rewarding! In addition, the innovative folks from Integrative Teaching International (aka: [ThinkTank](#)) will be

opening up the conference with intensive workshops geared towards integrative teaching. Don't miss this!

Special ThinkTank Forum Offered at FATE Biennial



<http://integrativeteaching.org/ttfate-2011/>FATE and MACAA are excited to announce a special forum preceding the 2011 FATE Biennial. Integrative Teaching International (ITI) will provide this special intensive. ITI is well known in FATE circles as the sponsors of the annual ThinkTank intensives that have been held at the University of Georgia the past two years.

WHO IS ELIGIBLE?

1. Current MFA candidates in studio art and design, or recent MFA degree recipients with at least one semester of Foundations teaching experience.
2. Current Ph.D. candidates, or recent Ph.D. degree recipients, with at least one semester of teaching experience in art theory, educational theory, or contemporary art practice.
3. Foundations coordinators, with up to five years of Foundations leadership experience.

Report from the SECAC Ad-hoc Committee Concerning the national profile of SECAC

At the 2009 Board of Directors meeting, an ad-hoc committee was appointed to look at ways to emphasize that SECAC, despite the regional nature of its title, has become a national organization. Being perceived as a national organization would assist members whose participation in annual conferences might be seen as more important in terms of promotion and tenure, where national activities are ranked higher than regional ones.

Floyd Martin (University of Arkansas at Little Rock), Jane Nodine (University of South Carolina Upstate) and Helen Langa (American University) were appointed by the board as the ad-hoc committee. They were joined by Claire Black McCoy (Columbus State University), Preston Thayer (New Mexico State University). SECAC Administrator Rachel Frew also contributed to the committee's discussions.



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Discussions in 2009 at the board and membership meetings showed little interest in formally changing the name of the organization, not only because the regional roots need to be honored and celebrated, but also because changing the name would require legal work. In the future, if a decision is made to change the name, SECAC might look at the Southern Graphics Council as a model. In 2010 that organization formally changed its name to “Southern Graphics Council International.”

The ad-hoc committee makes the following recommendations:

1. Current language on the website and other publicity materials be rewritten as it is below.
2. In future revisions that are made from time to time, the Administrator and Executive Council should whenever possible use language that emphasizes the national scope of SECAC.

Revisions suggested by the ad-hoc committee are as follows.

Opening Page. Who We Are.

Founded in 1942 as a regional conference, today SECAC is a national non-profit organization devoted to the promotion of visual art education, history, theory, design, and studio practice in higher education through facilitating cooperation among teachers and administrators in universities, colleges, professional institutions and the communities served by their institutions.

Second Page. “About” SECAC:

SECAC (Southeastern College Art Conference) is a non-profit organization that promotes the study and practice of the visual arts in higher education on a national basis. SECAC facilitates cooperation and fosters on-going dialog about pertinent creative, scholarly and educational issues among teachers and administrators in universities, colleges, community colleges, professional art schools, and museums; and among independent artists and scholars. Membership includes individuals and institutions from the original group of southeastern states that founded the conference: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia. Over the decades, however, SECAC has grown to include individual and institutional members from across the United States, becoming the second largest national organization of its kind. SECAC is an affiliated organization of the national College Art Association and participates in its annual conferences.

Membership is open to anyone interested in SECAC’s mission, and can be acquired by completing the membership form available on the website and including payment. Membership dates are from receipt of payment for one calendar year.

SECAC fulfills its purpose in part by sponsoring an annual fall conference. The conference provides members with a forum for the exchange of ideas and concerns relevant to the practice and study of art. The conference regularly draws participants from the United States and other countries. Individuals who present their research or creative work at an annual conference gain national exposure for their work in the fields of studio art, art and architectural history, art education, museum studies, and visual resources. Membership is required to attend the conference.

The organization publishes annually *The Southeastern College Art Conference Review*, a peer-reviewed journal of scholarly articles on art, art education, and art history. It also includes



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book and exhibition reviews. The *Review* is available in a number of North American university libraries and, through three full text aggregators, its content is available on-line internationally.

The organization also publishes a newsletter 3 times per year; it serves to keep members informed of SECAC programs, activities, conference plans, and schedules. Individual, Contributing, and Institutional Members receive all publications and Student Members receive the newsletters. Additionally, Institutional Members' libraries receive all publications, including *The Southeastern College Art Conference Review*.

Membership page. Benefits of Institutional Membership. (Last item)

Support activities of one of the oldest and most active academic art organizations in the nation. Through conferences, programs, and publications, SECAC provides opportunity for contact, stimulation, and enrichment for artists, art historians, art educators and arts administrators nationwide.

Report from the 2010 SECAC Art Education Policy Statement Revision committee

Introduction

The SECAC Board of Directors has previously approved two Art Education Policy Statements. The first was in 1995 and the second, in 2004, was a slightly revised version of the 1995 document. A newly revised 2010 statement was also based on the previous document and incorporates more significant and notable changes.

The SECAC Art Education Policy Committee thought it prudent to update the 2004 statement after five years due to the fact that Prek-20 art education policy issues have been and continue to be in a consent state of flux. It is our hope that this updated document will guide and positively impact art education programs and practices in public and private schools, colleges and universities, museums and in cultural or community settings at any level.

Upon SECAC Board approval, the 2010 policy statement will be the third visual art education document supported and disseminated by SECAC.

2010 SECAC Art Education Policy Statement Revision Process

1. 2004 Policy Statement sent to all Art Education members for revisions
2. 2004 Policy Statement sent to UCF Graduate Policy Class for revisions
3. 2004 Statement and all Art Education members submitted revisions posted to Google Docs for review and feedback
4. At the 2009 SECAC Meeting in Mobile the SECAC Art Education Policy Committee jointly reviewed, edited and redrafted the Mission Statements.
5. Members were paired to examine and rewrite each subsequent policy position that aligned with the four mission statements. Those members were credited on the working draft posted after the Mobile meeting. Sheri Klein's initial revisions were used as a working outline that was significantly edited and rewritten.
6. Following the SECAC Meeting, a working draft was posted and deadlines given for any final edits and additions from members and UCF graduate students.
7. A final working draft was posted and deadlines given for Art Education Policy Committee Approval.
8. Final copy edit by Linda Neely.
9. The final work draft was sent to the SECAC President and Board of Directors for review and approval via electronic mail.
10. After Board Approval, the 2010 Policy Statement was posted to the SECAC website under standards.



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Conclusion

SECAC promotes and supports a democratic and faculty driven process that impacts and reaches far beyond institutional boundaries. This multi-perspective participatory authorship was successfully achieved in this most recent revision process.

(Thomas Brewer and Anne Grey)

DRAFT

2010 SECAC Policy for Visual Arts Education (1/29/10)

Adopted at the 1995 SECAC Conference in Washington, DC, first amendment at the annual meeting in Jacksonville, FL, in October 2004, and second amendment in 2010.

POLICY STATEMENT

In order to sustain exemplary visual arts education, the Southeastern College Art Conference endorses these goals and responsibilities as a statement of policy for all levels and the varied settings within the visual arts:

Goal 1 - Programs. Promote comprehensive and equitable visual arts education inclusive of Pre K-20 programs that may lead to career and life-long opportunities in schools, colleges, universities, museums, and in cultural or community settings.

Goal 2 - Research. Actively encourage and implement research in visual arts education that supports the development of research-based practice and the creation of local, state, and national policies that demonstrate valuing of student achievement in the visual arts.

Goal 3 – Employment. Review and revise standards for faculty employment, work place conditions, and dispositions for exemplary classroom teaching, museum education, and community organizations that provide leadership within professional associations and accrediting agencies.

Goal 4 - Recognition. Review and revise criteria for professional recognition of academic and/or creative scholarship, teaching excellence, and service to the profession that improves teaching and learning in the visual arts at any level or setting.

POLICY POSITIONS

Objectives and strategies supporting the Visual Art Education Goals for Programs, Research, Employment and Recognition:

Objective for Goal 1 Programs: Support faculty involvement in defining and developing policies and standards for practice at their institutions that reflect the value of a comprehensive and equitable arts education and that supports inter/intra institutional and community collaboration.

Strategy 1a. Provide rigorous and comprehensive academic Pre K-20 programs in visual arts education that incorporate national standards of excellence such as those recognized by professional organizations.

Strategy 1b. Support admissions criteria to teacher development programs at the college and university level that are based on standards of excellence and provide access to all qualified people.

Strategy 1c. Advocate broad audience participation in the visual arts through the auspices of visual arts education and comprehensive programming in public and private community venues that recognize that contemporary and relevant issues are expressed in both art and in society.



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Strategy 1d. Articulate that best practices and pedagogical training for Pre K-12 be adapted at other levels of instruction in the arts.

Strategy 1e. Foster Pre K-20 art teacher preparation programs that provide curricula and field experiences in teaching art to students with special needs in inclusive settings.

Strategy 1f. Foster Pre K-20 art teacher preparation and commitment to the utilization of cutting edge technological advances in visual and digital arts instruction.

Strategy 1g. Foster faculty commitments to community outreach, utilization of community-based resources, and encourage participation in policy planning for improving visual arts education throughout communities

Objective for Goal 2 Research: Support faculty engagement in research and assessment that address current issues influencing art education.

Strategy 2a. Engage in research/evaluation/development projects with local Pre K-20 schools to establish best practices in curriculum, pedagogy and assessment and in local settings.

Strategy 2b. Strive for collaborative policy development and initiatives between/among higher education institutions, recognizing that research in art education is a vital link between the visual arts, humanities, and the social/natural sciences.

Strategy 2c. Support the development of art assessment means for students Pre K-20 and build upon knowledge gained from the past and current National Assessment of Educational Progress Visual Arts Report Cards.

Strategy 2d. Assist in the development of assessment and evaluation procedures for art education programs at all levels.

Strategy 2e. Develop public policy initiatives that support visual arts in the Pre K-20 curriculum by encouraging collaborations with state, local, and national organizations.

Objective for Goal 3 Employment: Support faculty involvement in establishing guidelines for hiring, retention, tenure, promotion, and professional development for art education faculty that are in keeping with the American Association of University Professors (AAUP).

Strategy 3a. Recommend that those who teach art education at the post secondary faculty hold the terminal degree in education (Ed.D or Ph.D) emphasis in art education.

Strategy 3b. Engage in hiring practices for faculty/program staffing that consider national standards of excellence as provided by professional organizations.

Strategy 3c. Support awareness and advocacy for workplace and climate issues impacting all professional workplace settings, particularly, at the post-secondary level.

Strategy 3d. Establish appropriate guidelines defining retention, tenure, promotion, and salary increases for art education faculty.

Strategy 3e. Assist in the development of assessment and evaluation procedures for art education programs at all levels.

Strategy 3f. Encourage best practice in curriculum and pedagogical training for Pre K-20 teachers to be adapted at other levels of instruction in the arts.

Strategy 3g. Foster faculty commitments to community outreach and policy planning for art education throughout the community.

Strategy 3h. Recommend qualified, certified art teachers at early childhood, elementary, and secondary levels, and actively assist in teacher preparation, mentoring, and professional development.



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Objective for Goal 4 Recognition: Review and revise criteria for professional recognition of academic and/or creative scholarship, excellence in teaching, service to the profession that improves teaching and learning in the visual arts at all levels and settings.

Strategy 4a. Provide leadership opportunities and training to work within and across disciplines and organizations.

Strategy 4b. Support the establishment of awards to recognize and honor both academic and creative research, as well as excellence in teaching and service/leadership to the profession.

Strategy 4c. Support the development of outreach and collaborative connections with art galleries, museums and/or the community settings.

POLICY IMPLEMENTATION

Faculty responsibilities and actions for implementing policies that address Visual Art Education Goals:

- A. Define and develop standards that reflect the value of art education and assign responsibilities and rewards for policy-related activities in all recognized local, state, regional, and national organizations.
 - a. Foster greater participation by higher education faculty in leadership positions through appropriate means, such as
 - i. rewards for service
 - ii. recognition of art education as contributing to improving curriculum and pedagogy at the college and university level, and
 - iii. greater integration with studio disciplines and art history.
 - b. Consider college/university art galleries for contributions to the development of outreach activities.
- B. Engage in (*defining*) public policy through leadership activity by art education faculty and roles fostered by appropriate administrative support and adjustments in work assignments.
- C. Cultivate partnerships outside the visual arts for the benefit of art education.

POLICY DISSEMINATION

Organization and member actions for dissemination of policies that address Visual Art Education Goals:

- A. Develop a statement to be disseminated to institutions of higher education that explains the importance of faculty involvement in policy making at the local, state, regional, and national levels regarding visual art education.
- B. Publish/link to noteworthy policy articulations on the SECAC website.
- C. Develop electronic means to share library resources and image databases at SECAC member institutions with public school students either on-site or electronically.
- D. Seek endorsement and distribution of the SECAC Visual Arts Education Policy Statement by local, state, regional, and national Pre K-20 institutions and associations.

2010 SECAC Art Education Committee Members

Thomas M. Brewer, Chair, Professor, College of Education, University of Central Florida

Ronald Aman, Assistant Professor, West Virginia University

Bryna Bobick, Assistant Professor, University of Memphis

Read M. Diket, Professor of Art and Education, William Carey College

Victoria Fergus, Associate Professor, West Virginia University

Karen Heid, Assistant Professor, Department of Art, University of South Carolina



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Mary Lou Hightower, Associate Professor, University of South Carolina Upstate
Sheri Klein, Professor, University of Wisconsin-Stout
Linda K. Neely, Associate Professor, Lander University
Audra Price-Pittman, Chair of Professional Education, Savannah College of Art and Design
Richard Siegesmund, Associate Professor, University of Georgia
Susan J. Slavik, Associate Professor of Visual Arts, Coastal Carolina University
Anne C. Grey, Graduate Student, Adjunct Professor, University of Central Florida

2010 UCF Graduate Participants

Chad Allman, Krista Beavers, Kathryn Bryan Bethea, Kelli Coats, Ruth Currey, Mary Edenfield, Chrystal Henry, Jason High, Kristy Hilfinger, Stephanie Jordan, Jennifer Kessler, Jack Krzyminski, Maribel Lopez, Dawn Mauldin, Megan Sellner, Jennifer Swanson

2010 Endorsements

Florida Higher Education Arts Network (FHEAN), January 2010

Related Organizations

American Association of Museums; American Association of University Professors; College Art Association; Foundations in Art: Theory and Education; International Council of Fine Arts Deans; National Art Education Association; National Association of Schools of Art and Design; National Council for Accreditation of Teacher Education

2004 SECAC Art Education Committee Members

Thomas M. Brewer, Chair, Associate Professor, University of Central Florida
Charles Bleick, Associate Professor and Chair, Department of Art Education, Virginia Commonwealth University
Cynthia Colbert, Professor, Department of Art, University of South Carolina
Read M. Diket, Director of Honors Program, William Carey College
Mary Lou Hightower, Assistant Professor, University of South Carolina Spartanburg
Robert Mode, Associate Professor, Department of Art, Vanderbilt University
Richard Siegesmund, Assistant Professor, University of Georgia
Susan Slavik, Assistant Professor, Coastal Carolina University

2004 UCF Graduate Participants

Melanie J. Goodman-Smith, Clinton W. McCracken, Ami Patel, Jay C. Triplett

2004 Endorsements

Florida Higher Education Arts Network, 2004; Pinellas County Public Schools, Largo, FL, November 2005; Brevard County Public Schools, Viera, FL, December 2005.

1/29/10



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Administrator's Report - 2010

Rachel Frew

Membership report (previous 6 years numbers in parentheses)

Individual Memberships: 840 (744) (790) (778) (799) (593)

Student Memberships: 209 (170) (162) (127) (115) (53)

note: 59 presenters and chairs are not members as of 10/15/10 (some may become MACAA members). 157 are past due.

By discipline:

Archaeology: 12 (1) (5) (4) (6)

Architecture: 22 (4) (23) (10) (5)

Art Education: (31) (62) (50) (52) (20)

Art History: 509 (370) (418) (368) (343) (224)

Graphic Design: 82 (61) (75) (55) (20)

Museum Studies 29 (5) (36) (28) (24) (7)

Studio: 402 (304) (400) (428) (459) (224)

Visual Resources: (12) (26) (23) (25) (14)

Note: Some individuals do not indicate an area of interest, or, are listed in multiple areas.

By location:

AL 72	IN 11	MS 30	PA 43	
AR 23	IA 10	MO 7	RI 7	Israel 1
AZ 7	KS 9	NE 2	SC 49	UK 3
CA 18	KY 21	NH 1	TN 65	Netherlands 1
CT 2	LA 25	NJ 7	TX 20	Canada 3
DE 2	ME 2	NM 5	UT 2	Mexico 1
DC 8	MD 19	NY 50	VA 116	Hong Kong 1
FL 84	MA 15	NC 73	WA 3	Nigeria 1
GA 148	MI 8	OH 17	WV 19	Turkey 1
IL 20	MN 3	OK 4	WI 2	

Individual members within SECAC geographical area: 72.9%

Student members within SECAC geographical area: 53.4%



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SECAC Financial Report

Valic Investment Account

Month	Cash	Securities	total
9/30/09	42,699.13	103,676.47	146,375.60
10/31/09	42699.49	103713.9	146413.99
11/30/09	27600.75	106211.85	133812.6
12/31/09	15722.08	106018.24	121740.32
1/31/10	15722.21	105879.86	121602.07
2/28/10	14722.32	106761.36	121483.68
3/31/10	14722.48	108894.14	123616.62
4/30/01	14722.65	109718.5	124441.15
5/31/10	14722.83	106935.27	121658.1
6/30/10	14723	107132.44	121855.44
7/31/10	14723.18	110212.31	124935.49
8/31/10	14723.36	110212.22	124935.58
9/30/10	14723.51	113278.42	128001.93

In the checking account, 10/15/2010: \$48,608.16

In the Valic account, 10/15/2010:

Securities \$115,017.73

Cash: \$63,723.51



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Profit and Loss through October 15, 2010

	Jan - Dec '10	Budget	\$ Over Budget	% of Budget
Income				
Conference Income				
Bosch Travel Award	0.00	750.00	-750.00	0.0%
Conference contributions	0.00	20,000.00	20,000.00	0.0%
Conference Income - Other	0.00	0.00	0.00	0.0%
Early Registration @ \$72.50	445.00			
Early Registration @ \$145	51,833.50	47,125.00	4,708.50	110.0%
Early Registration @ \$50	5,025.00	3,750.00	0.00	
Juried Show	4,830.00	1,750.00	3,080.00	276.0%
Late Registration @ \$170	14,186.00			
Late Student Registration @ \$70	840.00			
Onsite full rate individual	624.00			
Onsite student registration				
Luncheons	0.00			
Other Conference	0.00	0.00	0.00	0.0%



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		Income			
	Vendor tables	1,050.00			
	Total Conference Income	78,833.50	73,375.00	-8845.00	88.5%
	Contributions Income	1,300.50	785.00	515.50	165.7%
	Membership Dues - Individual	31,745.00	38,400.00	-6,655.00	82.7%
	Membership Dues - Institutional	10,450.00	12,000.00	-1,550.00	87.1%
	Membership Dues - Student	3,575.00	3,000.00	575.00	119.2%
	Membership Dues -Retired Member	200.00	400.00	-200.00	50.0%
	Miscellaneous Income	273.68			
	SECAC Review Income	1,115.24	2,000.00	-884.76	55.8%
	Valic Income	10,183.28			
	Total Income	137,846.20	129,960.00	45,488.80	75.2%
Expense					
	Artist Grant	3,000.00	3,000.00	0.0%	
	Bank Service Charges				
	Bank Fees		100.00	-80.70	
	Credit Card Fees	4,125.74	4,000.00	125.74	103.1%
	MemberClicks	3,067.04	4,000.00	-932.96	76.7%
	Bank Service Charges - Other	157.12			
	Total Bank Service Charges	7,369.20	8,100.00	-730.80	91.0%
	Bookkeeping		166.00		
	Conference				



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	Abstracts Preparation	2,000.00			
				-	
	Audio Visual Rental	0.00	12,000.00	12,000.00	0.0%
	Bosch Travel Award	2,000.00	750.00		
	Final Conference Program	0.00	5,000.00	-5,000.00	0.0%
				-	
	Food and Drink	3,000.00	26,500.00	23,500.00	11.3%
	Juried Show	0.00	3,000.00	-3,000.00	0.0%
	Keynote Speaker	0.00	2,500.00	-2,500.00	0.0%
	Room Rental	0.00	8,000.00	-8,000.00	0.0%
	Staff and President expenses	0.00	1,250.00	-1,250.00	0.0%
	Supplies		21.54	3,124.00	-3,102.46
	Transportation	0.00	5,500.00	-5,500.00	0.0%
				0.0%	0.7%
Total Conference		7,021.54	67,624.00	60,602.46	10.4%
FICA/Medicare match		-837.00			
Internet Access/Telephone	1,875.95	2,400.00	-524.05		78.2%
Miscellaneous					
	Computer hardware	0.00	1,500.00	-1,500.00	0.0%
	Miscellaneous - Other	758.91	1,000.00	-241.09	75.9%
Total Miscellaneous		758.91	2,500.00	-1,741.09	30.4%
Postage					
	Newsletter mailing	391.83	4,000.00	-3,608.17	9.8%
	Newsletter preparation-Mail Ser		495.98		
	Postage - Other		69.94	100.00	-30.06
Total Postage		957.75	4,100.00	-3,142.25	23.4%



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Printing and Reproduction					
Newsletter design		473.99			
	Newsletter printing		1,985.00		
Total Printing and Reproduction		2,458.99			
Salary - Assistant			0.00	800.00	-800.00 0.0%
Salary-Staff		13,500.00	18,000.00	-4,500.00	75.0%
SECAC Review					
	Design services	150.00			
	Mailing expenses	23.51			
	SECAC Review - Other	0.00	17,000.00	17,000.00	0.0%
Total SECAC Review		173.51	17,000.00	16,826.49	1.0%
Supplies			32.66	2,135.00	-2,102.34
Tax Preparation	600.00	700.00	-100.00	85.7%	1.5%
Valic Fees and Securities	2,921.43				
Webmaster		1,725.66	2,300.00	-574.34	75.0%
Total Expense		38,724.60	128,659.00	89,934.40	30.1%